

CONTENTS

A MESSAGE FROM THE CHAIRMAN AND MANAGING DIRECTOR
DIA VIKAS ANNUAL REVIEW 2017-18
ABOUT DIA VIKAS
DIA VIKAS IMPACT INVESTING
LIVING OUR MISSION
OUTREACH OVERVIEW
CONSOLIDATED OPERATIONAL HIGHLIGHTS OF OUR PARTNERS
SPM TRANSFORMING LIVES 2017-18
OPPORTUNITIES CREATED IN 2017-18
THE NEED: ARE WE REACHING THE PEOPLE IN POVERTY?
WHO DO WE REACH?
UNDERSTANDING OUR CLIENTS
HOW ARE WE HELPING?
BUILDING NEW RELATIONSHIPS
INCREASING ACCESS TO EDUCATION
BUILDING HEALTH KNOWLEDGE AND WELL BEING
ESAF SMALL FINANCE BANK'S HEALTH AWARENESS PROGRAM
BUILDING FINANCIAL AWARENESS FOR FUTURE FINANCIAL FREEDOM
MAKING AN IMPACT THROUGH SUSTAINABLE DEVELOPMENT
CREATING OPPORTUNITIES WITH A SMALL BANKING LICENCE
PROVIDING DIGITAL BANKING EXPERIENCE TO ALL
DELIVERING INNOVATION AND SERVICE EXCELLENCE
SPREADING AWARENESS THROUGH TECHNOLOGY
USING TECHNOLOGY TO INTERACT WITH CLIENTS
ТНЕ ІМРАСТ
STRENGTHENING FAMILIES AND BUILDING STRONGER COMMUNITIES
ARE WE TRANSFORMING THE LIVES OF OUR CLIENTS?
ARE WE MEETING CLIENTS' NEEDS?
EXAMPLES OF SOCIAL PERFORMANCE DASHBOARDS
CONTINUOUS IMPROVEMENT
OUR SUPPORT AND TECHNICAL PARTNERS
BOARD OF DIRECTORS
KEY EMPLOYEES
FINANCIAL HIGHLIGHTS



Reena, Satya client

Cover page: Vandana, Satya client

A MESSAGE FROM THE CHAIRMAN AND MANAGING DIRECTOR



Christopher Murdoch Chairman, Dia Vikas



Saneesh Singh Managing Director, Dia Vikas

We are happy to present to you our annual review for the Financial Year 2017-18. We are pleased to inform you that we have ended yet another successful year with satisfactory results. Despite an increasingly challenging environment, our partners continue to grow business profitably. This has only been possible with your support. We are passionate about making a measurable impact in everything we do. It is the power of our people, our unique culture and innovative approach, which helps us deliver enduring results. At Dia Vikas, we believe empowerment, freedom and opportunity are the keys to helping families leave poverty behind.

India's promise is a vibrant economy with a favourable demographic profile, a skilled workforce, an emerging middle class, a strong entrepreneurial culture, rising productivity, and a resilient private sector. Growth has come back to the sector and things are expected to get even better.

As at 31 March 2018, the microfinance industry has a total loan portfolio of ₹1,366 bn (US\$18.7B) which represents a growth rate of 27% over financial year 2017-18 (*MFIN Micrometer*, Issue 25). Banks hold the largest share of the portfolio at 38%, including both direct and indirect lending through BC partnerships, followed by the Non Banking Financial Company-Micro Finance Istitutions (NBFC-MFIs) with a loan amount outstanding of ₹449 bn (US\$ 6.2 bn), accounting for 28% of the total Indian industry portfolio.

Demonetization continued to impact the portfolio throughout the last fiscal. However, it failed to deter the spirit of MFI's, entrepreneurs and borrowers who continued to repay micro-loans – albeit with minor hiccups in the repayment schedule. The industry has continued to show resilience and the portfolio quality of the MFIs has improved significantly recovering from the aftermath of demonetisation. The industry portfolio at risk greater than 30 days has come down from 14.1% in FY16-17 to 4.4% in FY17-18 (*MFIN Micrometer*) We are happy to inform you that Dia Vikas has established partnership with two new MFIs – Satya Microcapital Ltd (Satya) and Pahal Financial Services Pvt. Ltd. (Pahal). Satya is based out of New Delhi and is working in five states. Satya's work centres on programs with high social touch and high technology use in the microfinance industry. Satya has achieved 100% cashless disbursement and 35% cashless repayment through Aadhaar enabled Payment System. Satya ended the year with 87,976 active clients and a portfolio of ₹2,190 M (US\$30M). Pahal is an NBFC- MFI, operating in the states of Gujarat, Madhya Pradesh, Rajasthan and Maharashtra. In addition to microfinance, Satya also provides Micro, Small and Medium Enterprises loans to clients. As at March 31, 2018 it was serving 120,761 active clients with a portfolio of ₹2,230 mn (US\$31M).

As at 31 March 2018, Dia partners were reaching 4.11 M loan clients, with a portfolio of ₹87.6 B (US\$ 1.19 B). Compared to last financial year, this represents a growth of 29% in client numbers and portfolio growth of 60%. As of 31 March 2018, Dia partners are providing services to 11.3 million individuals. Dia partners continue to provide diversified loan products, saving services, pension products and insurance products to their clients.

One of the interesting outcomes of the demonetization crisis has been the efforts being made by the MFIs towards digitization of their systems and processes. MFIs are undergoing digital transformation as they see value in terms of reduced cost per customer, ability to manage a larger customer base and manage risks effectively. Most of our partners have moved completely to digital disbursement and few of them are also experimenting with cashless repayment from clients. Cashpor is using technology for geo mapping of all centres and homes of clients reducing the risk of onboarding ghost clients. Satya uses an Aadharbased payment system to collect loan repayments from clients. Some of these innovations have improved the efficiencies of the employees while others have improved the customer experience. Our partner ESAF has undergone a digital transformation, removing paper-based processes in order to see users adopt it completely. Technology has transformed the entire process of customer onboarding. Account creation requests are made on tablets (using texts and images), and financial literacy training utilises multimedia content shown on tablets. Customer appraisal, including house verification visits and group recognition tests, utilise GPS capture on tablets, loan application appraisals are automated through an external Credit Bureau and in-house business rules engine, e-KYC verification, using biometric identity and Aadhaar database and AML (automated screening) is possible due to the widespread use of technology throughout these processes. We expect that more innovations using digital technology will happen in the near future to make microfinance sector more client centric. At the same time, we as investors will promote awareness of and compliance with, the latest legislation and best standards on client data protection. We will work with our partners in adopting practises that ensure client data privacy with digital technology.

Cashpor, our second largest partner (in terms of client base), has reduced the interest rate to clients on their own portfolio by 1.17% for loans of one year tenure and by 1.55% for loans of two year tenure. The revised rates are now as low as 18%, effective 1 July 2018. Cashpor's philosophy of sharing the profits of the programme with the clients has resulted in some of the lowest interest rates in the microfinance industry. Cashpor continues to adopt a client centric approach creating a positive experience for the customers in the services that they provide.

Our partner, RGVN(NE) Microfinance Limited launched its small bank operation in November 2017 as North East Small Finance Bank (NESFB). Both ESAF SFB and NESFB are now offering varied savings, loans and insurance products to their clients. ESAF offers a wide range of loan products suited to the needs of their clients, including micro housing, clean energy, loans against property, business and agricultural loans. NESFB offers unique savings products, including child education funds, Xonchoi (a group savings product), and fixed deposits, in addition to its loan products. Garnering low cost deposits and tapping into individual borrowers as well as small businesses to expand their business will be the key challenges for these small finance banks.

Dia has always encouraged its partners to launch complimentary services for clients to have a holistic development. Dia, wherever possible, supports partners in scaling up

their microfinance plus initiatives. Cashpor is one example which has rolled out many complimentary services programme for its clients. It has started remedial education services, health services and training of Community Health Facilitators in addition to its lending program. It is operating 81 Cashpor Mini Health clinics which are serving about 65,157 clients and their families in UP, Bihar, Jharkhand, Chhattisgarh and Madhya Pradesh. Cashpor's initiative will help these families in improving their quality of life and moving out of poverty. Cashpor has also established 392 education centres (CEC) in its 322 branches, with a total of 17,249 students as at 31 March 2018. In these CECs, the children of clients receive remedial education, before and after regular school, by teachers trained by PRATHAM, the well-respected Indian Education NGO.

Dia continues to support its partners in managing the Social Performance Management program. Through Social Performance Management, we are able to collect information across a range of social indicators. These indicators come from the various regions and partners we operate with, with the aim of providing all stakeholders – from our microfinance partners through to our supporters – with sufficient social performance information to drive decision making. Our intention is that with an ongoing supply of social data, these decisions will lead to better outcomes for our clients and their families. Our technical tools focus on collecting and reporting social data to the Board of our partners, empowering them to make responsible buisness decisions that continue to move them forward.

On behalf of Dia Vikas, we would like to express our sincere thanks to all our stakeholders and partners. You have made Dia's vision a reality and we look forward to the next stage of our shared success.

Christopher Murdoch

Saneesh Singh

DIA VIKAS ANNUAL REVIEW 2017-18

This annual review reports on the progress of our partners in developing products and services suited to the needs of their clients, their client- centric approaches to serving those needs and leveraging technology to digitise products, business models, channels, processes, customer engagement and user experience.

HIGHLIGHTS

- Dia Vikas has an outreach to 4.11 M active borrowers living in poverty as at 31 March 2018 charting a growth rate of 29% year on year.
- The results from our partners' survey shows that we continue to reach the poor and the most vulnerable population of India.
- Our new partner Satya's unique product offering using technology and payment infrastructure to carry out cashless transactions with their clients. Their client-centric approach has also led them to introduce festival holiday period for clients, postponing repayments for four major Indian festivals.
- Our new partner Pahal's unique product offerings including enterprise loans and hospi-cash (instant loan to clients at the time their health

doesn't permit to provide for basic health expenses) for their clients in addition to the joint-liability product.

- Our partner Cashpor's reduction of interest rates by nearly 136 basis points to 18% showing their commitment to sharing their profits with their clients.
- Cashpor's Health Clinic offering health services to its clients so that illness in their families does not hinder progress in breaking the poverty cycle for families participating Cashpor's microfinance program.
- Beginning of ESAF SFB's and North East SFB's journeys as small finance banks.
- Leveraging technology to provide products and services making it easier for customers to access credit while challenging our partners to develop engaging digital literacy platforms to educate the customers.
- Expanding the range of services offered with six of our partners providing education focussed loans. Our partner Cashpor also provides education services initiated with technical support from PRATHAM.
- Impact assessment study of housing finance products of two of our partners ESAF SFB and Go Finance published by Habitat for Humanity International's Terwilliger Center for Innovation.



Jayanti Sahoo, Sambandh client

Partners as at March 31, 2018	Loan Clients	Loan Portfolio (₹ million)	Savings accounts	Insurance holders	Number of branches	Number of employees
Adhikar Microfinance Pvt. Ltd (Adhikar)	1,23,467	1,777	-	2,46,934	51	471
Annapurna Mahila Co-operative Credit Society (Annapurna)	57,013	1,000	92,870	2,56,880	21	287
Cashpor Micro Credit (Cashpor)	8,72,770	18,124	3,56,376	16,58,263	504	3,383
Center for Development of Orientation and Training (CDOT)	7,749	114	42,42,658	15,498	15	28
ESAF Small Finance Bank (ESAF SFB)	17,16,001	41,311	24,28,780	16,98,059	415	5,204
Growing Opportunity Finance India Pvt. Ltd. (Go Finance)	69,744	1,618	-	1,39,488	28	187
Margdarshak Financial Services Pvt. Ltd. (Margdarshak)	2,19,246	3,076	8,705	4,38,492	115	708
PRAYAS (Organisation for Sustainable Development) (PRAYAS)	26,187	316	-	26,187	22	117
North East Small Finance Bank (NESFB)	5,21,673	10,889	10,501	9,07,862	151	1,118
Pahal Financial Services Pvt Ltd. (Pahal)	1,20,761	2,230	-	2,41,522	69	562
Sambandh Finserve Pvt. Ltd. (Sambandh)	1,45,239	2,348	-	2,90,478	48	451
Samhita Community Development Services (Samhita)	99,456	1,574	-	1,61,945	91	423
Satya MicroCapital Ltd. (Satya)	87,976	2,188	-	1,75,952	42	489
Shikhar Microfinance Pvt. Ltd. (Shikhar)	42,149	653	-	84,298	26	166
	41,09,431	87,220	71,39,890	63,41,858	1,598	13,594

ABOUT DIA VIKAS

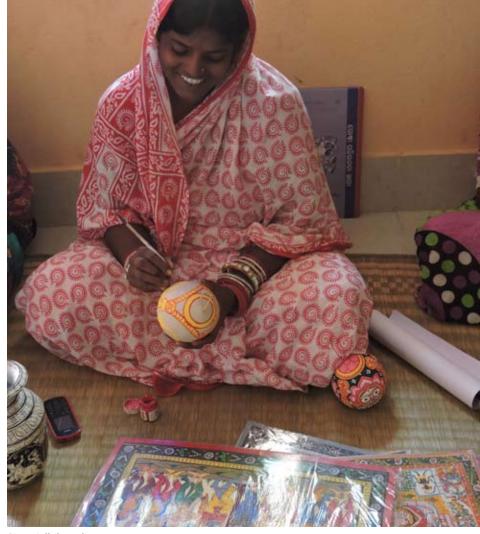
Dia Vikas Capital Pvt. Ltd. (Dia Vikas) is a social microfinance investor, providing opportunities for people living in poverty to transform their lives.

GENESIS

Dia Vikas is a subsidiary of Opportunity International Australia and started operations in early 2008 as a Non-Banking Finance Company.

Dia Vikas restructured itself into a Core Investment Company in 2014 to be fully compliant with the evolving regulatory requirements in India. As a Core Investment Company (CIC) Dia Vikas can only lend to and invest in Group Companies. These include subsidiaries, associates (under accounting standard AS-23) and related parties (under AS-18). Further, at least 60% of non-cash assets must be in the form of equity in group companies.

Dia Vikas was established to provide opportunities for people living in poverty to transform their lives through livelihood creation. Long-term funding and providing vital technological assistance makes this possible. Dia Vikas also fills the gap of social investment in the Indian microfinance sector by supporting the growth and development of MFIs in underserved regions.



Rina, Adhikar client

OUR MISSION

To provide opportunities for people in poverty to transform their lives.

OUR VISION

Our vision for India is to see local indigenous microfinance, livelihood and development service partners assist millions of poor people to be lifted out of poverty permanently.

OUR METHOD

Our method of bringing poverty alleviation to clients is through the provision of financial services as a core activity and the provision of other high impact services like health and education alongside financial services.

OUR VALUES

- * Commitment to the poor
- ***** Respect to all the stakeholders
- ✤ Integrity
- ✤ Stewardship

DIA VIKAS IMPACT INVESTING

Dia Vikas focuses on reducing poverty by investing in institutions engaged in providing low cost, quality financial services as a core activity alongside other high impact services including health and education. Our method of supporting our partners is to strengthen organisations that provide these services until they reach financial and operational independence, while ensuring responsible financial practices.

OUR SUPPORT enables our partners to expand financial services to an increasing number of clients excluded from the mainstream financial system.

OUR GUIDANCE helps our partners create linkages with commercial funders.

OUR FOCUS is to build long-term partnerships with financial institutions that are capable of sustainability, holistic development interventions and substantial social impact.

KEY INTERVENTIONS

- Providing loan, equity and quasi-equity funding to partners.
- Providing world-class technical and operational support.
- Developing strong relationships with our partners and investing in their leadership.
- Encouraging partners to transform into better regulated and governed entities.

PARTNERSHIP PROCESS

To ensure that Dia Vikas achieves its mission effectively and efficiently, we seek out local partners that are offering effective, innovative and visionary programs to people living in poverty – often in areas where no other, or

very few other organisations are working. When choosing partners, Dia Vikas considers mission alignment alongside governance, management and performance.

MISSION ALIGNMENT

Dia Vikas' partners must share our values and not be driven by commercial returns. We look for partners:

- with a mission to help people work their way out of poverty
- working in the poorest, most underserved regions serving a market that exhibits a relevant 'gap', with conditions that are favourable for microfinance.
- with sound future strategies to deepen outreach and broaden services
- that demonstrate commitment to responsible practices in the areas of client protection and staff satisfaction.

GOVERNANCE

In order to effectively exercise stewardship, we need partners that can operate sustainable businesses. We look for partners with:

- inspired leadership, balancing both social and financial performance
- strong risk management and governance practices with reasonable current financial performance

PERFORMANCE

We require partners to have a sound operating platform and capable staff. This includes good accounting and portfolio tracking systems supporting the offering of a suite of relevant financial services to customers in an efficient and cost-effective manner. Also important is the ability to manage significant growth, as reflected in comprehensive business plans and projections underpinning a sustainable future.



LIVING OUR MISSION

2017-18 IMPACT BY THE NUMBERS

BY PROVIDING OPPORTUNITIES¹

₹ 87.22 BN ▲ 60% loaned

4.11 M **29%** loan clients

7.14 M 🔺 55% savings clients

6.34 M
37%
insurance clients

WF FMPOWFR **PEOPLE** LIVING IN POVERTY 99.9% women 83.0% rural clients scheduled caste. scheduled tribes and other backward classes 234% illiterate clients clients living below the National poverty line

TO TRANSFORM THEIR LIVES, THEIR CHILDRENS' FUTURES AND THEIR COMMUNITIES CREATING BROAD IMPACT

Disbursing **61,719 61%** water and sanitation loans

Disbursing **2,53,708 140%** clean energy loans

Disbursing **33,439** education loans

Disbursing **20,327** home improvement loans

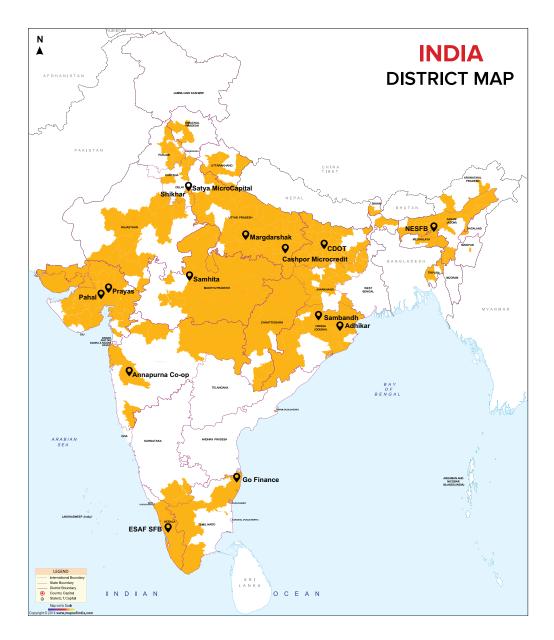
6,10,067 clients with pension accounts

1.11 clients reached with financial literacy trainings

5.3M people covered under health awareness program

¹ Figures for 2017-18 include new partnerships with two MFIs namely Satya and Pahal

OUTREACH OVERVIEW



Dia Vikas provides opportunity for people living in poverty to transform their lives. As at 31 March 2018, our partners together have an outreach of over **4.1M** active borrowers, **7.1M** savings accounts, **610K** members with pension accounts and **6.3M** members with life and health insurance coverage – making a total outreach of **11.3M** individuals.

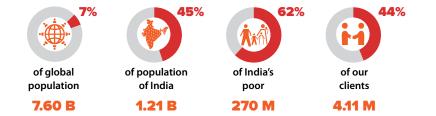
This coverage extends across **26** states and union territories in India including the **7** low income states (LIS) and covering **371** districts including **56** of the **115** most backward districts of India as per the Planning Commission of India.

The aggregate loan outstanding of all our partners ₹87.2 B.

Dia Vikas is reaching out to the poorest in the following underserved/poorest states of India

States	Poverty Rate	No of Partners	% of Dia Loan Clients
Bihar	34%	6	10%
Chhattisgarh	40%	8	3%
Jharkhand	37%	4	2%
Madhya Pradesh	32%	6	5%
Odisha	33%	3	6%
Rajasthan	15%	4	1%
Uttar Pradesh	30%	6	17%
TOTAL	30%	8	44%

One of the strongest features of Dia's portfolio is its focus on India's Low Income States (LIS). Almost half (44%) of our clients are in these states namely Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Rajasthan and Uttar Pradesh. Tackling poverty in these seven states is a critical part of tackling Indian and global poverty. These 7 states constitute:

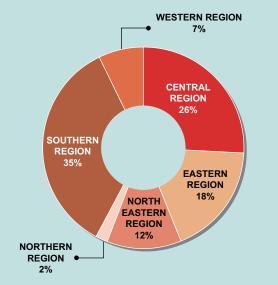


CONSOLIDATED OPERATIONAL HIGHLIGHTS OF OUR PARTNERS

DIA VIKAS PARTNER HIGHLIGHTS

- As at 31 March 2018, Dia Vikas partners have an outreach of 4.11 million loan clients, representing a growth rate of 29% year-on-year. The microfinance industry in India grew by 27% year-on-year in 2018 (MFIN Micrometer).
- The managed portfolio was 14% of the total portfolio as at 31 March 2018, compared to 19% last year.
- During the year we established new partnerships with Satya and Pahal. As a result, we now have a presence in 26 states and union territories in India, compared to 24 states and union territories last year.
- The spatial distribution of our portfolio has improved. Our portfolio concentration has moved distinctly away from the southern region now constituting 35% of the overall portfolio, compared to 40% last year.
- Of the 371 districts Opportunity partners work in, the top 50 districts in terms of loan portfolio account for 63% of the overall portfolio. This shows that growth is concentrated in a small proportion of the portfolio.
- Our partners together have a network of 1,598 branches representing a growth rate of 13% compared to the previous year.
- ♦ The average loan outstanding of our partners increased from ₹17,123 to ₹21,224 this year.
- Dia Vikas partners employ a total of 13,594 people of which 27% are women. Almost all the partners have at least one female board member.

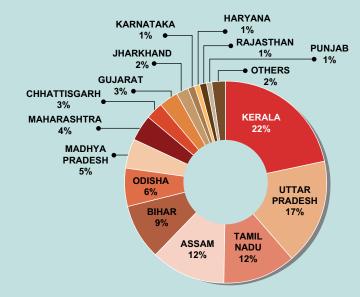
Regionwise portfolio concentration



Client outreach and portfolio outstanding



Top 15 states by exposure





SPM TRANSFORMING LIVES 2017-18

From urbanization to the creation of jobs for millions of people, the challenges we face in reducing poverty can only be solved using approaches that take both complexity and local context into account. Our approach – with its emphasis on people's freedoms and opportunities, has inspired informed solutions and policies across our network. This Social Performance Report gives evidence of our commitment to supporting our partners in their efforts to make their products more sustainable

Despite overall progress, large pockets of poverty and exclusion persist. India, with 176 million poor people living below the \$1.90 poverty line, accounted for nearly a quarter of the global poor in 2015 as per report published by World Bank. Poverty is more entrenched and harder to root out in certain areas, particularly rural areas. There is evidence that the rate of poverty reduction has slowed between 2013-2015 showing that the road to end poverty will be difficult. Poverty is deep rooted and multidimensional. To end poverty, we need more investment in building human capital. Promoting opportunities for women and improving access to education and health services is vital.

The social data we collect from our partners demonstrates that each of our partners have social goals aligned to sustainable development goals of United Nations. Our partners have introduced products and services aligned to their social goals.

Technology is paving the way for innovative solutions to providing services, creating value for both institutions and clients. With the competition from banks, small finance banks and other players, MFIs must now redouble efforts to distinguish themselves by focusing on client outcomes and serving as labs of innovation in product design and delivery. They will need to adopt new innovative technology such as digital finance and financial technology, improve their governance as innovation increases the risks and continue to build social value in support of their clients.

This publication highlights our effort to bring social performance to the heart of microfinance activities, which are growing in scale and scope. As we move ahead in providing technological products and services, social performance will play an even more significant role. All efforts will need to be made in infusing client protection principles into the delivery of digital products and services. Often the most basic principles client protection can be compromised in the race for innovation and adoption of higher technology and lower touch models. Our goal is to ensure this is not the case for our partners. We will provide support to our partners to strengthen their SPM with digital finance and technology.

Below is a snapshot of the top five United Nations Sustaina	ple Development Goals that our pa	artners pursue through their prov	vision of financial and non-financial services:

Partner*	1 poverty Å∗*†*** ¶	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK A ECONOMIC GROW	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALI	11 SUSTAINABLE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE
Adhikar	Yes	Yes	-	-	Yes	-	Yes	Yes	-	-	_	-	-
Cashpor	Yes	-	Yes	Yes	Yes	Yes	-		-	-	-	-	-
ESAF SFB	Yes	Yes	-	Yes	Yes	-	-	Yes	-	-	-	-	-
Go Finance	Yes	-	-	-	Yes	-	-	Yes	-	Yes	-	-	Yes
Margdarshak	Yes	Yes	Yes	-	Yes	-	-	Yes	-	-	-	-	-
PRAYAS	Yes	-	Yes	Yes	-	Yes	-		-	-	-	-	-
NESFB	Yes	-	Yes	Yes	-	Yes	-	Yes	-	-	-	-	-
Pahal	Yes	-	-	-	Yes	-	-		-	-	-	-	-
Sambandh	Yes	_	-	-	Yes	Yes	Yes	Yes	-	-	-	-	-
Samhita	Yes	-	-	-	Yes	Yes	-		-	-	-	-	-
Satya	Yes	-	-	-	Yes	-	-	Yes	-	-	-	-	_
Shikhar	Yes	-	-	Yes	Yes	Yes	-	Yes	-	-	-	-	-

* Partner SPI4 reports

Previous page: Manju

OPPORTUNITIES CREATED IN 2017-18

*

BUILD HEALTHY COMMUNITIES

NEED

2.3 B

people worldwide lack access to basic sanitation.

732 M

people in India without access to basic sanitation.

RESPONSE

- Training women as health leaders who teach their community basic health and hygiene practices.
- Providing access to loans for building toilets and clean water supply.
- Providing access to health services through Mini Health Clinics

OUTCOMES

4,236

health leaders trained

5.3 M people reached

65.157 clients benefitted from Cashpor Mini Health Clinics

ACCESS TO EDUCATION

NEED

120 M

children worldwide of primary school age do not reach Grade 4.

31 M

children in India of primary school going age are illiterate.

RESPONSE

- Providing school fee loans to parents for children to attend school.
- * Providing remedial Education through Cashpor
- Providing Vocational Training, giving salaried job opportunities to clients' children

OUTCOMES

33,439

education loans disbursed by 8 of our partners

17.249

children receiving remedial education through Cashpor's Education Center

661

candidates enrolled for vocational training

ACCESS TO SUSTAINABLE **CLEAN ENERGY**

NEED

1B

people worldwide do not have access to electricity.

RESPONSE

- Providing Clean Energy loans available through four of our partners
- Conducting carbon audits through our partners

OUTCOMES

2,53,708

clean energy loans disbursed

3,45,731

tonnes of carbon have been replaced by our partner ESAF SFB

ENHANCE IMPACT

NEED

.E

736 M

people worldwide live on less than \$ 1.90 per day of which 224 M live in India.

 $\mathbf{1}$

RESPONSE

 Our partners target the poor, excluded and disadvantaged, working in the poorest states and districts in India

OUTCOMES

4.1 M

individuals using microloans provided as funding support from Dia Vikas



Manda, ESAF client

THE NEED: ARE WE REACHING THE PEOPLE IN POVERTY?

Who do we reach?

At Dia Vikas, our mission is to provide opportunities for people living in poverty, helping them transform their lives. We achieve this by providing financial and technical support to our partners, who operate:

- In the poorest, largely underserved, mostly rural regions of India, serving a market that exhibits a gap.
- Our partners use innovation and partnerships to be compliant with strict regulations on product provision in microfinance while providing both financial and non-financial services aiming to serve the needs of the clients driven by their mission and vision by

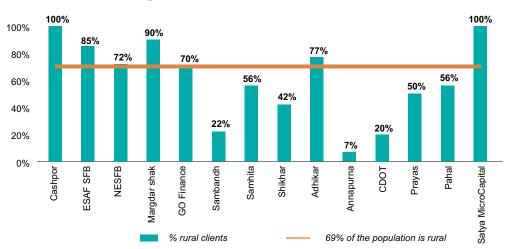
using learnings about the factors causing poverty – and providing innovative products and services to holistically meet their needs.

 Incorporating to technology to provide these services efficiently, reducing the turnaround time and improving the overall experience of the client with our partner MFI, with our partners moving towards cashless disbursements and repayments.

Across our portfolio, 99.9% of our clients are women; over 83% live in rural areas; 76% belong to scheduled caste, scheduled tribe and other backward classes and 23.1% are illiterate.



Geeta



Percentage of rural clients as of 31 March 2018

WHAT HAVE WE LEARNED?

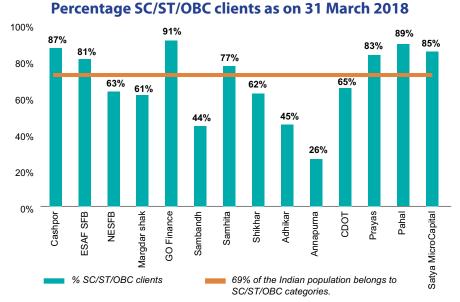
Four out of five of our clients live in rural areas. The result shows successful targeting by our partners in reaching the rural population.

WHY DOES THIS MATTER?

69% of the population of India is rural.³ It is well known that the rural population typically encounters greater constraints in financial inclusion. There is a large variation in the rural outreach of the partners due to differences in the geographical distribution of rural population. In India, over 363 million people are living below the National Poverty Line (Rangarajan methodology), of which around 72% are living in rural areas.

³ Census 2011

Who do we reach?



WHAT HAVE WE LEARNED?

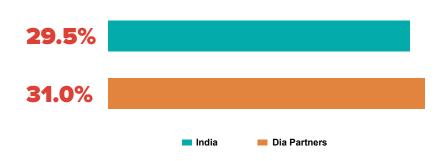
Three out of four of our clients belong to scheduled caste (SC), scheduled tribe (ST) and other backward classes (OBC).

WHY DOES THIS MATTER?

These groups account for 69% of the population of India⁴ with 19.7% of the population belonging to scheduled caste, 8.5% belonging to scheduled tribes and 41.1% belonging to other backward classes. As per the Planning Commission report on poverty based on 2011 data, 43% of ST, 29.4% of SC and 20.7% of OBC fall below the Tendulkar poverty line. Only 12.5% of people belonging to forwards castes live below the national poverty line.

Some differences in targeting the marginalised clients can also be attributed to differences in the population in the different geographical regions. Most of our partners are targeting clients at the bottom of the pyramid and define their target clients as excluded, poor and disadvantaged, making it useful to see their performance in this area.

Percentage of clients living below National Rangarajan poverty line



WHAT HAVE WE LEARNED?

Approximately 31% of our clients are living below the National Rangarajan poverty line which is higher than the national average. Differences in outreach to low income clients among our partners reflect both the extent to which the partners are targeting poorer clients and differences between population poverty levels in the states where our partners work.

WHY DOES THIS MATTER?

Dia Vikas' partners are focused on the seven low income states (as noted on Page 9), increasing outreach to those living below the poverty line.

Five of our partners are reporting data based on the poverty probability index (based on the most recent 2011 PPP lines). Other partners are also migrating to the new PPI in the coming financial year.

The PPI is used to measure poverty outreach, improve the performance of intervention among the poor and the poorest and track poverty levels over time.

Besides the Poverty Probability Index, our partner Cashpor is also using the Cashpor Housing Index to determine the level of living of its clients.

4 Census 2011

UNDERSTANDING OUR CLIENTS

Being poor is not defined just by lack of income. Other aspects of life are critical for well-being, including education, access to basic utilities, healthcare and security. Increased income alone is not always sufficient to guarantee access to these other basic human needs.

Sanitation

WHAT HAVE WE LEARNED?

One in three of our clients do not have access to sanitation facilities.

WHY DOES THIS MATTER?5

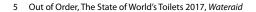
Globally 2.3 billion people – almost one in three – live without access to basic sanitation service. Almost 892 million people practice open defecation. Today, only 68% of the world's population has access to basic sanitation, and only 39% of the people have access to safely managed sanitation (which includes containment through safe collection, treatment and end use/disposal).

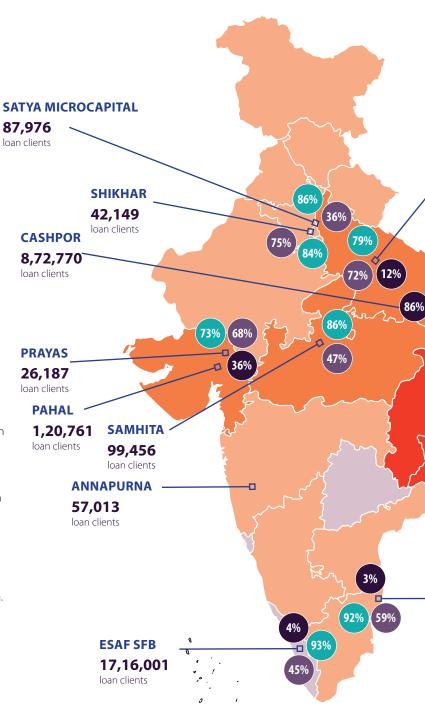
A lack of decent toilets and clean water causes diarrhoeal diseases that, on average, claim the lives of 800 children in the world everyday – one every two minutes. Female biological needs make a lack of toilets particularly harmful for women and girls. Girls who don't have decent toilets at school or near home have to defecate in the open or use unsafe, unhygienic toilets; often shared with boys. Aside from the health risks, this is uncomfortable, embarrassing and puts them at risk of verbal and even physical abuse. One in three women around the world do not have access to decent toilet of their own. The health impacts of poor sanitation trap people in poverty and make it difficult to get an education or to work to support their families.

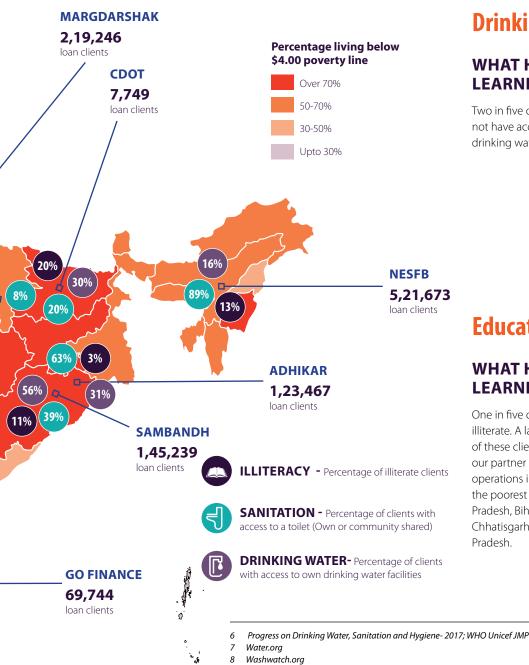
India, the world's second largest country by population, has 732 million people (56% of the Indian population) who lack access to basic sanitation, 355 million of which are women. Around 522 million i.e (39.8%) practise open defecation.

But this is changing. There has undoubtedly been immense progress made in improving access to sanitation by working with the Swachh Bharat (Clean India) Mission – with 52 million household toilets built between October 2014 and November 2017, according to Government data. India also ranks in the top ten countries for reducing open defecation and improving access to basic sanitation.

To address health and safety issues associated with open defection, our partners provide sanitation loans to help clients with construction of sanitation facilities.







- 9 Census, 2011
- 10 Poverty by Social, Religious and Economic groups in India and its Largest States 1993-2011-12, Arvind Panagariya

Drinking Water

WHAT HAVE WE LEARNED?

Two in five of our clients do not have access to their own drinking water facilities.

Education

WHAT HAVE WE **LEARNED?**

One in five of our clients are illiterate. A large percentage of these clients belong to our partner Cashpor, with operations in some of the poorest states – Uttar Pradesh, Bihar, Jharkhand, Chhatisgarh and Madhya Pradesh.

WHY DOES THIS MATTER?

89% of the global population (6.5 billion people) have access to an improved water source within 30 minutes' round trip to collect water. Around 844 million people worldwide lack this access to basic drinking water, and 263 million people spend over 30 minutes per round trip to collect water from an improved source.⁶ In India, 88% of the population have access to basic water services, 96% in urban areas and 85% in rural. A total of 163 million people lack access to safe water in India.⁷

While the health hazards of poor-quality water are readily apparent, the time spent by on water collection by women can also be a severe hardship as it takes away the hours that could be used for productive activities like work or school. Over 60,700 children under 5 years die every year due to diarrhoeal diseases caused by poor sanitation among children aged under 5 years.⁸

To address the health and safety risks associated with drinking water unfit for consumption, our partners provide water loans to their clients.

WHY DOES THIS MATTER?

When a large part of the population is illiterate, it hinders the economic and social development of the country. The lack of adequate education is largely responsible for the cycle, causing uneducated families to pass poverty on to the next generation.

The adult literacy rate in India is 69.3% with the female adult literacy rate at 59.3%⁹ far below; the global adult literacy rate of 86% in 2016. As per UNESCO's report, 750 million adults, two thirds of whom are women, still lack basic reading and writing skills. Of this around 36% or 283 million adults reside in India. Data also suggests that the higher the level of education of the head of the household, the lower is the chance of the family living in poverty. According to 2011-12 data, approximately 33.5% of the illiterate population is living below the Tendulkar poverty line in India. This compares to 2.8% of the population having completed higher education living below the Tendulkar poverty line.10

HOW ARE WE HELPING?

The microfinance industry in India has seen poor people's needs for financial services simply as "credit for enterprise" only. But our partners, having a social mission and vision, offer more than just financial products to cater to the needs of their target clients, which are mostly people at the bottom of the pyramid. Our partners understand that poor people also need access to lump sums of money to send their children to school, to buy medicine, to respond to shocks and emergencies that beset their households, for social and religious festivals, and to save up for old age. Thus it is increasingly clear that poor people need a range of "financial services" – not just the traditional monoproduct working capital loan. The typical 12-month working capital loan, repayable in equal, immutable, weekly instalments, does not adequately reflect the changing realities of poor households, whose income and expenditure flows can change significantly according to the season, the advent of festivals or with shocks to the household economy. Many of our partners are launching innovative microfinance products that combine flexibility features with financial discipline.



SAVINGS: Saving helps families build resilience and plan for the future, enables them to take advantage of profitable investment opportunities,

and allows them to smooth consumption when income is unpredictable to insure against emergencies. Two of our partners, ESAF SFB and NESFB, offer savings products to their clients directly. As at 31 March 2018, both SFBs have opened 2.4 million savings accounts and garnered deposits of ₹33,093 million.

Four of our partners provide savings product to their clients through the business correspondent model. Under the business correspondent model, the MFIs open savings accounts with commercial banks on behalf of the clients. As a result, clients are able to access a secure interest bearing savings account. As at 31 March 2018, 4.7 million clients are able to access a secure interest – bearing saving account with the commercial banks.



INSURANCE: Clients identify some of the most common causes of declines in their well-being as the death, injury or illness of an income earner, natural disasters, and theft. Micro insurance provides them

with protection against these risks at a cost lower than self-insuring through savings. All our partners provide credit-life insurance to their clients. The SFBs are now also offering insurance cover with savings products as well. As at 31 March 2018, 6.3 million clients were provided life insurance cover.



PENSIONS: Pensions help people living in poverty to support themselves financially and live with dignity in the later years of their life. Dia Vikas partners have been

offering a micro pension product since 2010 through the government of India's NPS Lite Pension Scheme. Currently, three of our partners are offering the product – the MFIs collect the payments from clients and put their deposits into the government approved pension fund. As at 31 March 2018, 6,10,067 clients were enrolled under the scheme.

WATER AND SANITATION LOANS: Lack of access to clean water and sanitation facilities create significant costs in terms of illness, lost time and productivity. Access to improved water and sanitation brings dignity, safety and privacy to households, especially for women, children and elderly. Eight of our partners are providing loans for building of water and sanitation infrastructure in homes and communities. These loans fund the construction of toilets, household water connections, water purifiers, water tanks, water pumps and toilet repair. As at 31 March 2018, our partners had 61,719 water and sanitation loans outstanding.



HOME IMPROVEMENT LOANS: Housing demand among low income groups are influenced by various complex factors such as current housing condition, rising income level, purpose of housing, available housing credit family structure etc. Housing is one of the most significant expenses for the family on account of high land prices, complicated and completely absent land titling processes, costly building materials and low savings. It provides safety against natural calamities and protects them from adverse weather conditions. It is also a social need to have a decent home to earn respect within the community. The home improvement loans offered by ten of our partners are designed for those households without access to formal mortgage loans and who wish to expand or improve their dwellings, or to build a home in incremental steps, relying on sequential small loans. As on 31 March 2018, our partners disbursed a total of 20,327 home improvement loans.



ENERGY EFFICIENCY INITIATIVES: A large section of the population does not have access to electricity and clean cooking options. To provide access to sources affordable, reliable, safe and environmentally

safe energy sources for lighting and cooking purposes, four of our partners offer loans to finance solar lights, LPG connections and biogas stoves. As at 31 March 2018, our partners had disbursed a total of 2,53,708 energy loans.



HEALTH TRAINING: Our partner Cashpor has recognised that a large proportion of its clients suffer from poor health practises and health outcomes, caused by lack of awareness and understanding of basic and lifesaving health knowledge. Through partnership with Healing Fields Foundation, 4,236 local women have been trained as health leaders. After six months of training, the women go on to deliver health advice to over 200 families each and have reached 5.3 million as of June 2018. Cashpor also assists sick clients through Cashpor Mini Health Clinics with support of qualified registered medical practitioners so that they can remain healthy and can minimise their expenditure on health.

EDUCATION LOANS: The need for capital to finance their children's education is one of the most essential struggles clients face to break the inter generational cycle of poverty. Families are provided loans to finance the school fees of their children and also to meet their direct costs such as purchase of books, stationery etc. As at 31 March 2018, a total of 33,439 have been disbursed by our eight of our partners.



EDUCATION FUND: Our partner NESFB has also launched the children's education fund, a savings product helping parents meet future expenses incurred by clients on the education of their children.

The product offers a guaranteed interest rate and flexibility in the amount and number of installments, instant loans can also be taken for meeting short term financial needs.



WOMEN EMPOWERMENT SERVICES: One of our partners, Samhita, conducts a Legal Rights Awareness Program (LRAP) for women. This awareness-generating program covers

the concepts of gender, patriarchy, legal protection under Pre-Conception and Pre-Natal Diagnostics Techniques Act (PCPNDT), Protection of Women Against Domestic Violence Act (PWDVA), and Sexual Harassment At Work Place (SHWP). The program also includes member visits to local agencies (WCD, Women's police station, Shelter Home etc) that work in this area to acquaint them with the services provided. As of 31 March 2018, 45,105 members were covered under the LRAP program.



FINANCIAL LITERACY TRAININGS: Financial education is necessary to provide people with the tools to make informed financial decisions and prevent them from falling prey to financial frauds.

This training can help customers understand the importance of savings, or how to compare interest rates and terms between two financial institutions. Courses cover a range of topics, including understanding financial services at the enterprise level by educating individuals about maintaining accounting records for their small businesses. During the 2018 Financial Year, a total of 1.1 million members have benefitted from the financial literacy training conducted by nine of our partners.

PRODUCTS AND SERVICES (As at March 31, 2018)

Partners	Loan clients	Savings accounts	Pension accounts	Insurance holders	Income generating loan	Sanitation Ioan	Water Ioan	Education Ioan	Agriculture Ioan	Energy loan	Home Improvement Loans	Financial literacy training	Health training
Adhikar	1,23,467	-	-	2,46,934	\checkmark		\checkmark	\checkmark		\checkmark		\checkmark	_
Annapurna	57,013	92,870	-	2,56,880	\checkmark	-	_	\checkmark	_	—	\checkmark	\checkmark	-
Cashpor	8,72,770	3,56,376	1,83,637	16,58,263	\checkmark		\checkmark	-	\checkmark	\checkmark	-	\checkmark	\checkmark
CDOT	7,749	42,42,658	-	15,498	\checkmark		_	-	_	_	_	_	-
ESAF SFB	17,16,001	24,28,780	4,02,079	16,98,059	\checkmark		\checkmark	\checkmark	_	\checkmark	\checkmark	\checkmark	\checkmark
GO Finance	69,744	-	-	1,39,488	\checkmark		_	\checkmark	-	_	\checkmark	\checkmark	_
Margdarshak	2,19,246	8,705	-	4,38,492	\checkmark	-	_	-	_	_	\checkmark	\checkmark	-
NESFB	5,21,673	10,501	-	9,07,862	\checkmark		\checkmark	\checkmark				\checkmark	\checkmark
Pahal	1,20,761	-	-	2,41,522	\checkmark	-	_	√		_	√	_	_
Prayas	26,187	-	-	26,187	\checkmark		_	\checkmark	\checkmark	_	\checkmark	_	-
Sambandh	1,45,239	-	-	2,90,478	\checkmark		_		_	\checkmark	\checkmark	\checkmark	\checkmark
Samhita	99,456	-	24,351	1,61,945	\checkmark		_	\checkmark	\checkmark		\checkmark	\checkmark	_
Satya MicroCapital	87,976	-	-	1,75,952	\checkmark	-	_	—	-	-	_	_	_
Shikhar	42,149	-	-	84,298	\checkmark	-	\checkmark		-	-	\checkmark	_	_
	41,09,431	71,39,890	6,10,067	63,41,858	36,34,850	59,793	1,926	33,439	5,57,976	2,53,708	20,327	11,10,293	2,86,762
Overall percentage change as compared to 2017	29%	55%		37%									

BUILDING NEW RELATIONSHIPS



Pahal Financial Services Private Limited

Vision

- To reach micro finance services to 500,000 clients at competitive rates.
- To achieve internationally acceptable returns of investments to attract mainstream capital in the services of the segment at the bottom of the pyramid.

Mission

We endeavour to provide sustainable services for financial inclusion in rural and urban areas with proficiency, at an affordable price while maintaining dignity, honor and transparency with all our customers. Pahal Financial Services Private Limited (Pahal) is an Ahmedabad based NBFC- MFI and has completed seven years of operation in microfinance activities. Pahal is dedicated to providing sustainable financial services for rural, urban, and semi urban clients.

Pahal has adopted the Joint Liability Group method for its microfinance operations and is largely investing in technology. Most of the disbursements are made in cashless form by direct transfer to clients' bank account. Pahal uses BR.NET as its core banking software.

Pahal has a wide range of financial products which are designed to suit the needs of their clients, which are

Designing products and services to meet client needs

primarily women. **GROUP LOAN** INDIVIDUAL LOAN **CATTLE LOANS** WO WHEELER LOAN Joint Liability Group Loans are Individual loans are given to Cattle loans are given to our existing Loans are given to existing or new customers as well as in the open given to individuals in a group of customers with a proven credit customers to support the purchase of a 2 wheeler. 4-7 women. history. Market, based on proven credit

check process.



CASE STUDY: Hansaben Budhabhai Prjapati lives in a humble house in the Ahemdabad city in Gujarat with her husband, a son and a daughter. In March 2010, she took her first loan of ₹5,000 from Pahal when she was running a humble business of a telephone booth. She graduated to a ₹25,000 loan in three loan cycles. With these loans, she bought a sewing machine and also ventured into cutlery business. As a result, her monthly income doubled.

n February 2016 she qualified for an individual loan of ₹1,50,000. lansaben then invested half the borrowed amount in her cutlery usiness and bought three lathe machines for her husband (who is killed operator of lathe machine) and started work for the company. This resulted in their family income going up by another ₹15,000 to ₹20,000 per month.

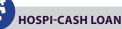
Again due to her excellent track record with Pahal, Hansaben became eligible for an individual loan of ₹200,000 in 2018. She utilised a part of the borrowed amount in buying more lath machines and the remaining amount in her cutlery business. With her increased earnings she was also able to renovate her house and provide good education to her children. Overall, the family benefited not only in establishing their business but in growing socially in last 9 years. Her aspiration is to purchase two more adjacent shops and make her shop a big grocery hub, while continuing to support her husband in expanding his existing business.

Rajasthan Madhya Pradesh Sujarat C Maharashtra N,

> **1,20,761** clients **₹2,230 M** portfolio

4 states

69 branches



The hospi-cash loan is a unique product that covers the wellness of their clients when their health doesn't permit them to provide for basic medical expenses



Satya Microcapital Limited

Satya, based in New Delhi, is a new generation MFI which started working in October 2016.

Designing Products and Services suited to the needs of the client

Vision

Be a catalyst for the socioeconomic upliftment of 5 million households by year 2025.

Mission

Be a preferred choice for the people at bottom of pyramid in creation of their enterprise and livelihood through holistic approach. Satya's group loan has a unique feature: a festival holiday period for its customers. Customers usually find it difficult to meet their repayments in festival periods due to other expenses being incurred in celebrations and festivities such as buying gifts for their families and close relatives, decorating their houses and buying sweets and savouries for their families. This initiative to introduce holiday period for four Indian festivals was a welcome step for both the clients and employees alike.



Using Technology to enhance efficiency

Satya has achieved 100% cashless disbursement to clients and 35% cashless collection in 2017-18. In moving towards cashless collections, they have implemented Aadhaar Enabled Payment System (AEPS). Under the system, a field staff member enters the Aadhaar number of the client, authenticates and enters the amount collected. Based on biometric verification, the bank account of clients is debited and the funds are received from the client into Satya's bank account.

Women Empowerment

Satya has pioneered a complete Women Zone in Eastern Uttar Pradesh by opening 8 branches where all the employees, from branch to zonal business team, are females. These women are the catalyst for socio-economic upliftment of poor and vulnerable women's households.



CASE STUDY: Seema Devi is 36 years old and lives with her husband, who is bedridden, and three children, a daughter and two sons. Seema operates a salon and a general store with the help of a loan of ₹30,000 from Satya in her home town of Behrod, in the north of the country.

With these businesses, she is able to live a quality life and educate her children. As her income grew further, she decided to expand her business. Through her hard work, savings, and loans, she was able to accomplish this expansion. Her daily

income is close to 1,000-1,500 INR & she is able to buy new lifestyle commodities and save money for her family. They are now able to afford more nutritious food and private school education for their children. Moreover, she has generated employment for 4-5 locals to support her in sales and delivery.

Seema will use further loans as well as profits from her business to invest in technology. This will help her further expand her business, as well as create more jobs in her village, particularly for women.

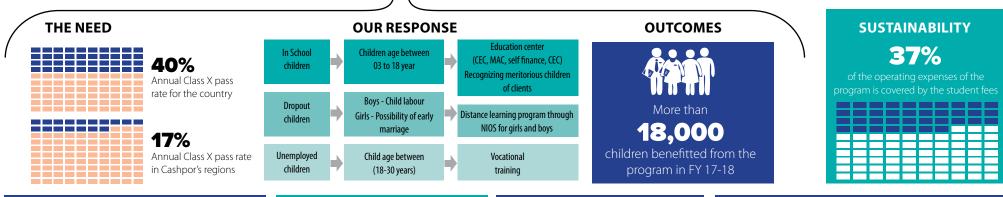


42 branches

INCREASING ACCESS TO EDUCATION

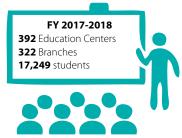
CASHPOR'S EDUCATION SERVICES

"Our mission is to identify and motivate BPL women in rural areas of eastern Uttar Pradesh, Madhya Pradesh, Chhattisgarh, Jharkhand and Bihar, and to deliver financial and other vital Health and Education services to them in an honest, timely and efficient manner, so that our Vision is realized, and CASHPOR itself remains a financially sustainable microfinance institution for the poor."



CASHPOR EDUCATION CENTER

In these education centers, the children of clients receive remedial education before and after regular school, by teachers trained, provided with teaching material and monitored by PRATHAM, the wellrespected Indian Education NGO. Parents pay small fees to cover a third of the cost, Cashpor supplies another third from its annual surplus, and Cashpor's BC Banks provide the final third from their CSR funds.



VOCATIONAL TRAINING

To provide a salaried job opportunity to client's children, Cashpor facilitates different vocational courses in association with PRATHAM (PACE) Academy and ICICI (Gift a Livelihood) Skill Academy, where they are trained in trades like hospitality or electrical course.

FY 2017-2018 661 participants enrolled

363 got placed

Under this program clients' children are awarded scholarship to help them of purchase books, stationery and other essential education material.

FY 2017-2018

391 beneficiaries

₹470,400 distributed

SCHOLARSHIP

HONOURING MERITORIOUS CHILDREN OF CLIENTS

This program encourages talented and diligent students and incentivises high performance in their academic studies. Under this program, Cashpor honours clients' children who score 80% or above in their 10th or 12th Board Examination.

The students are honoured during the Cashpor clients Centre Meetings, where they are awarded prize money, an appreciation certificate signed by the Managing Director, and an academic book.

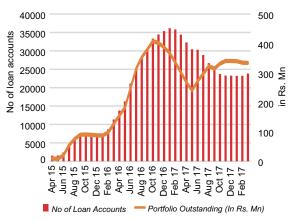


EDUFINANCE PRODUCTS OF PARTNERS

Access to affordable schooling is more limited in developing countries, which account for the vast majority of the 265 million children currently out of school globally. The number of years of schooling that a child of school entrance age can expect to receive can vary from 16.3 years and above, defined as 'very high human development' by the UNESCO Institute of Statistics, to 9 years and below, considered 'low human development'. In addition to discrepancies in the number of years of schooling, the quality of education provided in developing countries is typically lower, further reducing opportunities for those living in poverty. The World Bank calculates a 'learning adjusted years of school' by country to account for variations in quality of education between countries.

In India, children can expect to receive 10.2 years of schooling on average. However, after adjusting for quality of education, this equates to just 5.8 learning adjusted years of schooling. This shows the enormous potential welfare and development benefits from providing quality education services and edufinance products in India. Eight of our partners are providing school fee loans to their clients to cover the direct and indirect cost of education. Our partner ESAF SFB provides Vidya Jyoti loan to its existing clients who have relationship with ESAF SFB of at least six months. The ticket size of the loan ranges from ₹5,000 - ₹50,000 and the tenure of the loan is from 6 months to 24 months.

Growth of Edufinance loan- ESAF SFB



CASE STUDY: VIDYA JYOTHI LOAN CASE STUDY- MINI THOMAS, THRISSUR



Mini Thomas lives in Thrissur district of Kerala with her husband and two sons. She is associated with ESAF for the past 12 Years. They have a small house which they have inherited from their parents. Inspite of the challenges that they face, she wanted to ensure that her children receive good education. Her elder son, Manu wanted to pursue his studies for the Lift Technician course at NIFE in Thrissur. To realise her son's dream she availed ₹40,000 under Vidya

Jyothi Loan Scheme. The remaining expenses were met out of her savings and help from friends and relatives. "Our dream of sending for higher studies would not have become possible without the financial aid provided by ESAF SFB. It was a timely help from ESAF SFB" she thanked. She proudly said that her son soon will be placed in a private company and will earn ₹10,000 monthly for the family. After years of experience he can go abroad and make their lives better.



CASE STUDY: Archana Verma, daughter of Cashpor client Ms. Malti Devi is a 17 year-old girl from village Jagdishpur in Mirzapur district of Uttar Pradesh. She successfully completed her high school with a good percentage with remedial classes from Cashpor Education Center (CEC). Her family income is barely sufficient to meet the needs of six people, including her three younger sisters. But, Archana's zeal towards education motivated her to pursue her goal of getting good education.

Archana learnt about CEC from Cashpor staff and immediately decided to join the support classes. She was not only happy with quality of education provided but also with the cost incurred, which at ₹75 was cheaper than the ₹250 that she incurred earlier in a nearby coaching center. With the help of her tuition classes in CEC she was able to score 72% marks. Now, she looks forward to better career opportunities that can provide her a good salaried job so that she can support her parents.

INTERVIEW OF THE MOTHER:

Q: What are the problems you have faced in providing good education to your children?

Reply: As you know we are very poor and we earn daily wages. From these small earnings we try our best to give quality education to our children so that they don't fall back into the vicious circle of poverty. To provide them quality education we have to send them to schools further away from their home to more expensive schools which was difficult for us to bear.

BUILDING HEALTH KNOWLEDGE AND WELL BEING

CASHPOR HEALTH SERVICES AND HEALTH AWARENESS PROGRAMS

Building Health Knowledge – Community Health Facilitators

Approximately 70% of common illnesses in developing countries are preventable — lack of access to health services and knowledge mean many preventable illnesses continue to prevail. Open defecation is common in India, leading to pollution and the spread of diseases meaning preventable diseases such as diarrhoea can be deadly. Over the last five years, Opportunity's partnership with Healing Fields Foundation has trained health leaders to deliver education within their communities.

4,236

health leaders have been trained as Community Health Facilitators

5.3 M people reached

Health Livelihoods

215 health leaders are completing further training to become Community Health Entrepreneurs. The health entrepreneur pilot aims to equip health leaders with high-demand but hard to access health products – including sanitary napkins, hand wash, dishwashing liquid and toilet cleaner. The health leaders are then provided with a stock of these products to sell in the communities they serve.

Basic Care Providers are health leaders trained in first-response emergency care. Their training was completed using a curriculum designed in collaboration with Stanford University.

53

health leaders actively assisting families in their community

1,530

people consulted a Basic Care Provider, who can use her tablet application to access remote medical care, including prescription of basic medicines.

Access to Health Services- Mini Health Clinics

The clients spent a major portion of their savings on treatment of illness. Recognising their clients' heavy expenditure on treatment of their families, by the clients, Cashpor is now providing health checkup / treatment facilities in remote areas. Specialist doctors on rotational basis provide medical cover to sick clients and their families on regular basis.

81

mini health Clinics spread in five states

65,157

clients

17%

of clients had made use of Cashpor's Mini Health Clinics



CASE STUDY: COMMUNITY HEALTH FACILITATOR

Sashikala, lives with her husband, three daughters and son in a small village in Uttar Pradesh. She has been married since 1996 and their primary occupation is agriculture. She has been associated with Cashpor for the past eight years.

In her community, there has been very little planning around sanitation and drinking water facilities, as a result of which there were many water-related illnesses, diarrhoea, typhoid etc. She saw people dying of these illnesses which motivated her to do something for her village, particularly with regard to open defecation. She signed up for Cashpor's health training program for women where she learned different health modules as a part of the training. She is now able to pass on the knowledge to her

children and women in her neighbourhood as a result of her training as a Community Health Facilitator (CHF). She sells pads to women and young girls along with teaching them hygiene practises related to using of sanitary pads.

Concerned about her family's health, she decided to construct a toilet in her house and used her own bricks and personal savings of ₹10,000 to construct the toilet. She is happy that that her family is now using their own toilet and they do not have to face the difficulties related to defecating in the open, especially in the rainy season. She has also facilitated the construction of four toilets in the region, where she says convenience is the main selling point for these families. She aspires to bring around more positive changes in the community with improved health and hygiene practises, including proper drainage.

ESAF SMALL FINANCE BANK'S HEALTH AWARENESS PROGRAM

AROGYA MITRA

More than 80% of the customers of ESAF Small Finance Bank live in rural areas and do not possess enough knowledge on the prevention of illnesses making them vulnerable to various diseases. ESAF SFB has always focused on the holistic progress of its female associates and their families. To facilitate holistic health, ESAF SFB launched the Community Health Project - AROGYMITRA in the year 2015-16 in Kerala. As non-communicable diseases are the major concern of the health scenario of the State, the first phase focused on awareness sessions and health camps to identify the symptoms of diabetes and hypertension. The activities were led by ESAF SFB self help groups by community volunteers (Arogymitras). As the project was found to be very effective, the decision was taken to introduce the project to the Northern states of India, where ESAF SFB has a presence.

The second phase of Arogymitra was launched on 1st June 2018. The project activities are implemented locally by a dedicated Community Health Worker who functions under the guidance of a team comprising the Project Manager (based in Kerala), Mentors (3 ESAF SFB Staff based in Nagpur) and the Bank branch staff.

This project is implemented in Umred in Maharashtra, Shahpur in Madhya Pradesh, Pakur in Jharkhand and Mungeli in Chattisgarh where **5,000 low income customers** have been reached.

The project begins with selection of Arogymitras from interested community women. Out of the four arogyamitras selected, three of them must have formal training in Health Care and one is a graduate in science. One Arogymitra will cover minimum of 1,000 beneficiaries conducting regular health education sessions in SHG meetings with Information, Education and Communicatinon (IEC) materials procured from a reputed organisation in health education. Apart from this other activity are also there in the one-year programme plan.

Future Plans:

- Continuing Health awareness sessions
- Anaemia Camp
- Demonstration of Iron rich food
- Village level Health exhibition, Inter SHG competitions



CASE STUDY: CASHPOR MINI HEALTH CLINIC

Dhanpatti and her husband live in Surhurpur village of Jaunpur District. Dhanpatti had been suffered from paralysis and could not move the right side of her body. She consulted many doctors at great expense with no relief from her suffering.

She learnt of a health camp in Cashpor's branch from her daughter-in-law who is a member. She attended the camp, consulted the doctor and took the medicines as prescribed. She saw improvement in her condition within 3-4 days. She continued to take the medicine and followed up with the doctor at regular intervals during future health camps, and is now able to work again work by herself.



Arogya Mitra- Sheetal Bala (Left) with an ESAF SFB client who availed a WATSAN loan on Sheetal's advice and used it to construct a toilet.

BUILDING FINANCIAL AWARENESS FOR FUTURE FINANCIAL FREEDOM

BALA JYOTI: A FINANCIAL INCLUSION PROGRAM FOR SCHOOL CHILDREN LAUNCHED BY ESAF SFB

Introduction

A study done by SPM department of ESAF Small Finance Bank among 100 school children (50% urban and 50% rural schools) aged 13 to 15 years revealed that out of 63% children who had an account with the bank only 30% boys had active transactions, while only 10% girls had active accounts. These accounts were managed by their parents and the children had never had any training on money management, safe banking or safe financial practises. Financial education is not included in the school curriculum.

Rationale

With the objective of actively involving children in the financial inclusion landscape, the Sustainable Banking department of ESAF

Small Finance Bank facilitated ESAF BALA JYOTI 2017 as part of the Global Financial Inclusion Week (30th Oct 2017 to 3rd Nov 2017) and Children's Day. The campaign ran for over a fortnight.

ESAF SFB conducted a financial literacy lecture for the school children in rural and remote parts of the country. The session, titled 'Money, Me and Bank' ran at select schools across seven states in India.



8,500 children attended the financial education lecture



96 teachers and parents attended the lecture

315 bank accounts were opened for children



SAMBANDH FINANCIAL LITERACY TRAINING

Suboti Kerketta, a 35-year-old woman, has been a client of Sambandh since 2016. She is unmarried and lives with her mother, a younger sister and a younger brother, shouldering the responsibilities of the house after losing her father at a very young age. Suboti was interested in learning tailoring and she looked at it as an opportunity to earn and provide for her family. She joined tailoring classes along with her sister under a master tailor. They decided to open a grocery shop and buy a sewing machine of their own to start their business, taking a loan of ₹25,000 from Sambandh, for starting their own business.

They were now able to meet their daily needs easily but had not made any savings, budgeting or investment plans for the future. Both the sisters attended the Financial Literacy and Women's empowerment training organised by Sambandh where they learnt how to make financial decisions that would help them achieve their life's goals.

Suboti and her sister started saving in a bank account and soon availed for "Pradhan Mantri Suraksha Bima Yojna". Soon after she applied for second cycle loan of ₹35,000 and invested in the grocery shop adding more products as per customers' requirements, as well as buying a second tailoring machine to help increase their efficiency. After so much hardship, the family has now experienced happiness. Suboti has plans to build a beautiful house and expand her grocery shop and looks forward in getting her brother married.

MAKING AN IMPACT THROUGH SUSTAINABLE DEVELOPMENT

Climate change is one of the largest and most complex problems the development community has ever faced. The impacts of higher temperatures, variable precipitation, and extreme weather events have already begun to impact the economic performance of countries and the lives and livelihoods of millions of people in poverty.

India is among the countries most vulnerable to climate change with one of the highest has one of the highest densities of economic activity in the world, it is home to a very large population of people in poverty who rely on natural resources for their livelihoods. By 2020, pressure on India's water, air, soil, and forests is expected to become the highest in the world.

Our partner ESAF SFB has adopted a framework that incorporates three dimensions of performance: social, environmental and financial.

A triple bottom line measures the degree of social responsibility, its economic value and its environmental impact. Environment protection is one of ESAF SFB's core programme areas. ESAF SFB is supporting its clients towards this goal through advocacy programmes, financial access to avail clean energy products, monitoring/audits etc.

CLEAN ENERGY PRODUCT AWARENESS TRAININGS

ESAF SFB is partnering with FMO, in a project on clean energy promotion. ESAF SFB staff conducted various demonstrations to raise awareness on clean energy products in sangam meetings across India. During the reporting period, more than 2 lakh sangam members were reached through 10,266 such meetings.

PRODUCT PROMOTION

CLEAN ENERGY PRODUCT PROMOTION

During the reporting year, clean energy products like solar lanterns, cooking stoves and water purifiers were promoted to sangam members through ESAF RETAIL Pvt Ltd. across all regions. 70,291 families benefited with various clean energy products during the reporting period with around 3,32,532 members benefitting so far with various clean energy products.

PILOTS-NEW CLEAN ENERGY PRODUCTS

CARBON CREDIT PROGRAMME Efforts were made to introduce and pilot new clean energy products to its clients during the reporting period. New products piloted during the reporting period were solar fan, roof top-solar on-grid systems and solar water heaters. Technical guidance on design and installation of rooftop systems have been given to various institutions and individuals during the reporting period. Three rooftop solar off-grid systems (10 KW) and two solar water heaters were piloted during the reporting period.

ESAF is partnering with Micro Energy Corporation for carbon credit programme under UNFCC. All clean energy products promoted through ESAF are registered for carbon audit and an external agency accredited by UN conducts audits on the usage of these products. Two carbon audits were conducted during 2017-18 with 3,45,731 tonnes of carbon replaced. Our partners Adhikar, Cashpor and Sambandh also provide clean energy loans to their partners.

ADHIKAR SOLAR LOANS

KRISHNA MAJUMDAR lives in the small village of Kendiguda and owns a small factory where she makes and sells fried snacks. She is now able to work for longer hours and with more precision having installed solar powered lights in her factory. Krishna is able to make fried papads & crispy snacks very efficiently now. She sells snacks with the help of her husband in Kotpad, Jagdalpur and Jeypore areas. She now has a reliable source of light and electricity which has been made possible with a loan of ₹5,000 from Adhikar. Adhikar supports several other small businesses like Krishna's including, self help groups accessing reliable source of electricity and lighting allowing them to increase their monthly income.



SHANTILATA

GUPTA lives in the small village of Motahand in the state of Odisha. Shantilata owns a diesel & petrol shop,

but due to frequent power cuts in the evening she uses kerosene lamp and lantern to operate her shop, which is very risky when working with explosives. Now it has become easier for her to operate the shop safely as she has installed solar lighting system at her shop. She does not worry about accidents anymore, thanks to the solar loan which she took from Adhikar. Her children can also read at night when there are power cuts and Shantilata says that her daily household work is hassle free with help of solar lighting system.

CREATING OPPORTUNITIES WITH A SMALL BANKING LICENCE



Vision

To be the most trusted and accessible financial service institution for the entire North East, promoting financial inclusion and creating value for all its stakeholders.

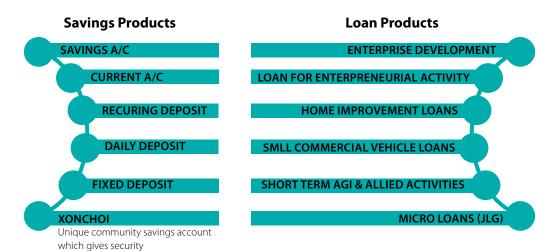
Mission

Preferred banker for all financial needs by providing suitable products and services in a timely, convenient and responsible manner, through doorstep banking and use of technology, thereby leading to sustainable growth of the community at large. NESFB commenced operations on 17th October, 2017, as the first Small Finance Bank of North East India, after its conversion from RGVN (North East) Microfinance Limited, which had operated as a microfinance institution in the north eastern region of India for 20 years NESFB contributes to the development of the people in this region by facilitating better access to health, education and livelihood opportunities. After becoming a bank, NESFB changed its mission and vision to incorporate the varied financial needs of its clients.

In order to uplift and promote the various traditional economic activities practiced in this region, like agriculture, weaving, brass and bell metal craftsmanship, cane and bamboo crafts in addition to wood carvings, they have extended a major portion of their loan portfolio towards agriculture and other allied activities so as to support the poor farmers, empower them and thus make them financially independent.

In the initial years, the bank will primarily focus its operations in North East India, creating better opportunities for livelihoods and means of small savings. Their goal is not only to provide affordable financial services to all, but to make all clients financially literate and help them make better and well-informed financial decisions.

NESFB will now be able to provide a wider range of products and services including liability products suited to the needs of their clients.



Sabita Changmai and her husband Amar Pran Changmai live in Tengabari, and took an initial loan of ₹9,000 from NESFB (previously RGVN (NE)) in 2009, using the funds to expand their mushroom cultivation business. Sabita Changmai took seven loans, each time increasing the amount as her business grew. Encouraged by their endeavor, more families in the region have been engaged in mushroom cultivation and are moving towards a sustainable livelihood. Besides, Amar Pran now also owns a farm school and is a resource for other farmers and agriculture specialists.



PROVIDING DIGITAL BANKING EXPERIENCE TO ALL

The technology initiative of ESAF Small Finance Bank was innovative in its approach to enhance end-to-end customer experience and scope. ESAF SFB attempted to explore the use of technology to improve the users' experiences and minimize risks in the business. The initiative **was implemented in more than 300 microbanking outlets spread across 10 provinces in the country, with over 2,500 field staff servicing more than 1.5 million customers**.

DIGITIZING PROCESSES TO IMPROVE USER EXPERIENCE

ESAF SFB's technology initiative transformed the entire processes of customer onboarding including:

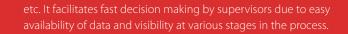
- Capturing account creation request (on Tablet using texts & pictures),
- Financial literacy training (queue management, using Tablet, multimedia content),
- Customer appraisal including house verification visit & group recognition test (queue management, GPS capture, using Tablet),
- Loan application appraisal (automated straight-through processing through an external Credit Bureau and in-house business rules engine),

 e-KYC verification (using biometric identity and Aadhaar database) and AML (automated screening against the negative list).

Once loans are sanctioned, Pre-generated Kits (PGKs) with debit cards are allocated and the pack of documents is auto-printed from the system. The customer is scheduled to come to an outlet where she signs the pre-generated document and the funds are electronically transferred to her savings account. She is given a debit card to use at any ATM of her choice and withdraw money. For ongoing repayments, transactions are captured on a Tablet which talks with Core Banking Software (CBS) on a real-time basis. The process from loan application to approval and disbursement takes one day, a process which used to take over a week earlier. This has raised customer satisfaction rates.

INCREASING EFFICIENCY

By increasing staff efficiency ESAF has reduced various types of risks within the institution. It has reduced the hassles for staff with paper based applications, poor database management due to multiple stages of data capture, operational risks associated with significant cash in-transit, process deviations and customer dissatisfaction on account of long processing time



CHALLENGES IN IMPLEMENTATION

Training staff to adopt the change was a major challenge, most staff have been poorly educated and have exhibited less technology affinity. A well-structured training program has been devised to overcome this challenge.

The time taken to transition had caused disruption in service delivery. Weakness in at least one technology module to handle huge volume also added to the problem. Business growth was affected for almost 3 months. During these three months ESAF SFB worked to stabilize the new technology and make the staff comfortable with it. Dedicated help-desk and tech-support system was created to provide quick guidance to staff on all aspects of the new solution and processes.

Reluctance to adopt new methods was a challenge within the ESAF SFB team. Many argued to allow the digital system to co-exist with old paper-based, largely manual method to foster an easier transition over 6 months to 1-year period. The Founder MD of ESAF SFB was determined to roll out the change rapidly which resulted in ESAF's current digital practices.

Emboldened by the success in achieving a large-scale technological transformation, ESAF SFB wishes to continue to assess ways and means to improve customer experience using technology. The possibilities are immense.

ESAF Small Finance Bank was the runner-up in European Microfinance Award 2018 as the theme of the award was FINANCIAL INCLUSION THROUGH TECHNOLOGY.



DELIVERING INNOVATION AND SERVICE EXCELLENCE

Bringing digital solutions to communities without computers, internet or even electricity poses significant challenges. Overcoming these challenges, in addition to low-literacy levels and gender-based cultural barriers, will involve creative and innovative solutions.

Digital financial services (DFS) have an estimated 90% cost savings to the bank compared to traditional financial services. DFS can help increase outreach and enrich the client experience.

CDOT is based out of Patna, Bihar. It is doing commendable work in the field of financial inclusion and offering various financial services to bottom of the pyramid clients as business correspondent organisation (BCO) which appoints, trains and manages a network of business correspondent agents (BCAs). It started the program in the year 2011. It is currently working with eight banks, in ten states, covering more than 300 districts. It works through more than 3000 BCAs, both in urban and rural areas. CDOT as BCO has so far facilitated opening of more than 3.5 million savings accounts. Through this agent network, CDOT has been able to deliver remittances, payments for MNREGA (a government employment scheme), old age pension and other Govt. support to the poor. Under the guidance of CDOT, BCAs are offering a full suite of financial products to the clients which includes credit, insurance and mutual fund products.

CDOT is specifically focussing on recruiting and capacity building of women business correspondence agents in the rural areas. It has selected 250 women agents and providing them intensive capacity building support in using digital financial tools to provide efficient and timely services to clients. This will help in reaching out to other women, adding the element of trust for women who are not as comfortable using digital finance tools. We are supporting CDOT for this programme and also for developing mobile based technology to effectively monitor the programme and make it more efficient.



SPREADING AWARENESS THROUGH TECHNOLOGY

AWAAZ.DE - AUDIO COMMUNICATIONS SYSTEM

Overview

Sambandh has entered into a partnership with Awaaz.De, an Ahmedabad-based innovator developing products that target rural areas. Awaaz.De is developing story-based modules (in Hindi and Odia languages) to enhance understanding of financial planning, household budgeting, developing savings/banking habit, benefits of investment and insurance for all of Sambandh's clients.

The story based modules aim to increase the level of financial literacy among Sambandh's customers as well as gauge the level of satisfaction and the feedback from their customers regarding the loan application process. This solution will initially target all of their customers (approximately 1.1 lakh) on a monthly basis.

Scope of Work

This program covers the following:

Four story-based financial audio modules in 2 languages, Hindi and Oriya around the following topics:

- Financial Planning
- Budgeting
- Savings and Banking
- Investment and Insurance

The message content will be delivered to the clients' mobiles through Interactive Voice Response (IVR) technology. Every month one story-based financial literacy audio module will be sent to everyone in the target group.

Sambandh is already spreading awareness among its 40,000 clients on topics listed above. With the implementation of this new approach, they will be able to share this training with their entire client base.

SATYA MICROCAPITAL – CASHLESS MICROFINANCE

Satya has used demonitisation in India as an opportunity to move towards cashless disbursement. They adopted the process of disbursing the loan amount directly in the bank account of the borrower through NEFT. This year they have been able to achieve 100% cashless disbursement through NEFT.



With the objective of moving towards cashless collections, they have implemented Aadhaar Enabled Payment System (AEPS). Under the system, the field staff member enters the Aadhaar number of the client and takes biometric authentication. Based on the biometric verification, the client receives the specified mount deposited directly into their bank account. Satya has been been able to proceed towards 35% cashless collection.



USING TECHNOLOGY TO INTERACT WITH CLIENTS



Sambandh Finserve Private Limited (SFPL) believes in "treating every client as a preferred client" and in delighting them with their service quality. Sambandh has established a robust, simple and easy Grievance Redressal Mechanism (GRM) within the organization to ensure that the redressal is prompt. The Grievance Redressal Mechanism aims to enable the clients to lodge their grievances, clarify queries, provide their feedback and suggestions and gather information through an established channel.

Sambandh's system provides opportunity to:

- * Address the clients' queries, grievances and feedback on people, product and service delivery in a structured way
- * Take necessary corrective action based on data with respect to people, product, process and delivery
- * Educate clients about giving feedback and suggestions
- * Measure satisfaction level of our service quality
- Identify shortcomings in product features and service delivery



By implementing the automated customer GRM, the process for resolving the complaints has become more streamlined. The head office receives calls from the clients and informs them when their query or complaint will be resolved. The ticket is assigned to the respective branch manager and he is expected to resolve the issue within standard timelines as per the grievance redressal policy. As a result of this ticketing system, the head office is well informed of the complaints that are being raised by the clients. The reports can also be used to measure the quality of service provided by the branch and field officers. The central helpline desk has a total of three staff that manage the complaints raised by clients. These staff also check whether the client is satisfied with the resolution of the complaints. If a ticket is not resolved within the stipulated timeframe it is automatically escalated to the next level. As a result of introducing the GRM, Sambandh have been able to more quickly address client complaints and better monitor staff performance at the field level.



THE IMPACT: STRENGTHENING FAMILIES AND BUILDING STRONGER COMMUNITIES

IMPACT ASSESSMENT- ESAF SFB AND GO FINANCE

Habitat for Humanity International's Terwilliger Center for Innovation in Shelter commissioned an impact assessment study of two microfinance institutions – ESAF Small Finance Bank (ESAF SFB) and Growing Opportunity Finance (India) Private Ltd (GOF). These organisations received investments from MicroBuild India, a housing finance company established by Habitat for Humanity International, to fund the development of housing microfinance product lines.

There are a range of outcomes in the lives of urban and rural clients of ESAF SFB and GOF. Impacts are particularly evident in the domains of:



In both MFIs, clients took out home improvement loans to undertake a variety of home repairs and improvements. Improving the physical condition of their homes led respondents to report they felt an increased sense of security. Clients in rural areas from both MFIs were better shielded during the monsoon season and could live in their homes without fear of being flooded. Improved housing

conditions also created an increase in social status, and as a result, increased feelings of self-worth and pride.

Extending the dwelling provided some of ESAF SFB's urban and rural clients with enough space for all family members, resulting in improved family relations and increased privacy. In addition, some of GOF's urban respondents could begin or expand their home-based small businesses, resulting in increased income and more financial security.

Taking a loan enabled women to be part of a savings group, which yielded other personal and social benefits. Several clients reported having increased their confidence by being a member of a self-help group and felt that they had an opportunity to discuss and share problems with others. Being part of a group made them feel more confident of themselves and in managing financial matters.

The majority of respondents felt that they had better access to funds and/or credit, which brought distinct benefits. Several of ESAF SFB's clients said that having better access to loans gave feelings of increased financial security, as it was simple and easy to take out loans and no security was needed to access them. The majority of GOF's clients from both urban and rural cohorts pointed out that an increased presence of MFIs in the area and the greater availability of loans had resulted in changes in their borrowing habits, and that they had stopped borrowing money from local moneylenders.

CASE STUDY: HOME IMPROVEMENT LOAN ESAF

Indira Sivan, a member of ESAF's 'SAHRUDA' Self Help Group, knew that in order to build a better life for her children, they would need education as well as safety and security. Indira and her husband are among millions of Indian couples who work hard every day to provide these things for their family. To fulfil their dream, they purchased a piece of land in hopes that they would build a home of their own. They started construction, but did not get enough funds to complete their home. They could only complete the kitchen and a bedroom, the rest of the foundation was left uncompleted. This was very little space to live with her husband and two children. They were reluctant to mortgage their land title deed for additional funds. ESAF's Home Improvement Loan was introduced around this time. After receiving a Home Improvement Loan of ₹75,000 from ESAF SFB, paired with other funds they raised, the family was able to continue construction upto 800 sq. ft. Though it is not a finished house, she is happy that her family is safe and they don't have to pay rent anymore.

Indira's continuing relationship with ESAF SFB has helped her pass through different loan cycles. She has taken financial support through a General Loan of ₹60,000 to meet some additional construction expenses.



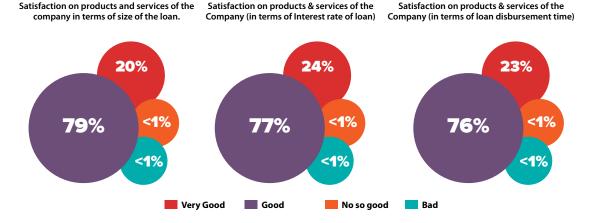
ARE WE TRANSFORMING THE LIVES OF OUR CLIENTS?

Cashpor conducts an impact survey every year to study Cashpor's impact in the lives of their clients and undertake suitable measures for improving their programs. To conduct the survey for the financial year 2017-18, a total of 16,430 clients were interviewed from 12 mature regions of the organisation, across 179 branches. The sample of clients have completed atleast 5 cycles with Cashpor. The findings are as follows:

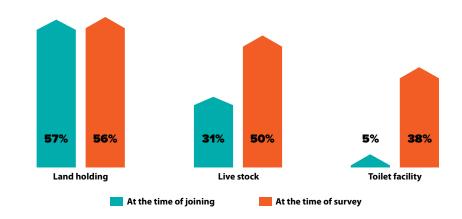
- Cashpor uses its Housing Index to assess the poverty levels of their clients. A higher CHI score implies an improvement in the housing conditions of the clients. In the survey, it was found that 33% of the clients had showed an improvement in the CHI score , 6% recorded a decline in their score, and 61% recorded no change. The clients were also questioned on whether they have seen any improvement in their housing conditions since they joined Cashpor, to which 42% responded 'Yes'.
- Before joining Cashpor's programs only 59% of the clients were involved in taking financial decisions in the family. At the time of survey, 96% of the clients responded that they were participating in the financial decisions of the family.

ARE WE MEETING CLIENTS' NEEDS?

Our partner Cashpor conducted a satisfaction survey to determine the satisfaction levels of its clients with respect to the products and services offered. To conduct the survey for the financial year 2017-18, a total of 16,430 clients were interviewed from 12 mature regions of the company, across 179 branches. The sample of clients have completed at least 5 cycles with Cashpor. The findings are shown in the diagram below:



Other indicators used to gauge the level of living of the household are – increase in land holding, increase in live stock value and availability of a toilet facility.



Awareness about products and services is also related to the satisfaction levels of the client with those products. If customers have access to information which is reliable and objective, customers will have more confidence to purchase the specified financial product and service. Clients who were directly involved with the usage of the loans were more aware about the current outstanding amount, the number of weeks they repaid, their installments and the rate of interest on the loan.



EXAMPLES OF SOCIAL PERFORMANCE DASHBOARDS

ESAF SFB

Parameters	Qtr 1	Qtr 2	Qtr 3	Qtr 4
No of branches	284	284	284	309
No. of branches in backward district	82	82	82	85
Rural clients	85.1%	85.5%	83.3	86.1%
Urban clients	14.9%	14.5%	16.7	13.9%
SC/ST	21.2%	31.3%	31.5%	30.6%
OBC	57.2%	49.6%	49.5%	52.7%
People with Disability	0.4%	1.1%	1.5%	0.4%
% of New Clients in Poverty [\$3.10]	22.1%	26.1%	27.8%	24.6%
% of Existing Clients in Poverty [\$3.10]	21.5%	21.2%	20.5%	23.9%
% of Clients who live in Own House	96.6%	91.8%	95.2%	94.8%
% of client having access to Own Toilet	90.9%	91.0%	82.7%	82.3%
% of clients having access to own drinking water source	78.5%	82.3%	70.4%	68.7%

Parameters	Qtr 1	Qtr 2	Qtr 3	Qtr 4
% of Clients Employed	71.1%	81.4%	81.3%	85.1%
% of Clients Self-Employed (women owned enterprises)	13.3%	17.5%	16.8%	16.6%
% of Clients Involved in Household enterprises (jointly run by family members)	23.8%	20.0%	19.8%	26.3%
% of Start-up business exclusively after ESAF loans	22.2%	21.2%	28.6%	34.2%
% of clients who received at least one non-financial training (financial literacy, skill development)	33.4%	36.8%	30.6%	27.9
No. of clients reached with Client Education and Empowerment Program	20751	218497	105095	481506
% of Clients who have invested in buying livestock from the loans of ESAF	23.8%	26.6%	24.1%	25.9%
% of clients who have invested in buying land/building/ machinery from the loans of ESAF	13.4%	18.0%	12.3%	13.3%
% of clients who have invested in buying silver/gold from the loans of ESAF	17.9%	22.7%	15.6%	16.5 %
% of Clients who live in Own House	96.6%	91.8%	95.2%	94.8%
% of client having access to Own Toilet	90.9%	91.0%	82.7%	82.3%
% of clients having access to own drinking water source	78.5%	82.3%	70.4%	68.7%

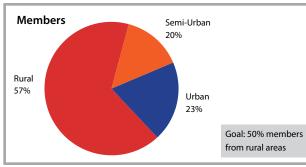
SAMHITA SOCIAL PERFORMANCE DASHBOARD

Bo	oard Das	shboard	
lars	Goal	Current	
Dropout Rate	<10%	18%	
% of Women Employees	≥ 20%	20%	
Staff Retention Rate	≥ 75%	79%	Financ
		-	Financ
	100%	100%	
	25%	-	Memb
	2	0	Humar Resouc
	2	0	
	lars Dropout Rate % of Women Employees	larsGoalDropout Rate<10%	Dropout Rate<10%18%% of Women Employees≥ 20%20%Staff Retention Rate≥ 75%79%100%100%25%-25%25%225%22

Board Dashboard

Pa	rticulars		National Indicators	Goal	Current
		< \$ 1.25	36.90%	30%	29.53%
	Rural	< \$ 1.88	72.10%	70%	68.06%
Member		< \$ 2.50	87.40%	100%	85.72%
Income Levels:		< \$ 1.25	19.60%	20%	21.81%
	Urban	< \$ 1.88	42.90%	50%	58.43%
		< \$ 2.50	60.80%	100%	79.04%

Board Dashboard – Geographical Outreach



	Boar	d Dasr	nboard
	Particulars	Goal	Current
	Return on Assests (ROA)	≥ 2.5%	3.25%
cial:	Operational Self Sustainability (OSS)	> 105%	137.8%
	Portfolio At Risk (PAR)	< 0.50%	0.58%
	Member Awareness Level	> 90%	-
oers:	Member Satisfaction Level	> 90%	-
n ces:	Staff Awareness ⁹ (> 80%)	100%	-
	Staff Satisfaction	> 90%	-

Grievance Redressal

Beard Dachbeard

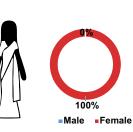
Particulars	Total No. of calls	No. of Calls Received Q4- 2017	Resolved	Pending
Members	223	206	194	29
Employees	3	3	2	1
SHWP	-	-	-	-

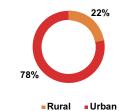
Grievance Redressal - Member

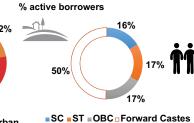
Call Type	No. of calls Received	% Recei- ved	Resol- ved	% Resol- ved	Pending
Information	6	3%	6	100%	0
Non-Critical	191	83%	172	90%	19
Critical	32	14%	22	69%	10
Total	229	-	200	-	29

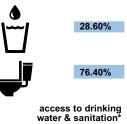
SAMBANDH DASHBOARD FOR THE BOARD

	OUTREACH	
No of active borrowers	145,239	🔺 19% Q-o-Q
No of new borrowers	23,303	
GLP in ₹ Mn	2,348	🔺 26% Q-o-Q
No of states	3	
No of districts	20	
No of backward districts	9	









Responsibility to Staff

Staff Turnover Rate		% employees from the chhot	ta Nagpur region	% of staff complaints resolved Mar'18 quarter		80%		
15%		99.78%		100%		70%		
		Benchmark 75%		Benchmark-100%		60% 50%		■Secondary
Staff Turnover						40%		Primary
		Distribution by Gender		Complaints received	81	30% 20%	48%	= F filling
All staff	27.0%	Female	26.40%	Complaints resolved	Complaints resolved 81		000/	Illiterate
		Male	73.60%			10% 0%	26%	
All staff excluding	15.2%	Women target	50%	Average TAT for resolution of	complaints			
probationary				1.9 days		*sample of cl	ients	
Exit by Staff level	MFI							
	Mar'18	The percentage o		Top 3 categories of complaint	s received			
Loan Officers	27	employees has in from 25.2% in Marc		1 Status of TA release				
Branch Managers	4	26.4% in March 2		2 Difference in salary deductions	% of incoming/new clients (various poverty lines) *			
Area Managers	1	expect to hire more		3 Staff loan Eligibility/Formalities/				
Department Heads	1		employees across all % of surveyed new clier departments.The Board is below National Range			ients living		
Support departments	26	departments.The					yed new clients living	
Trainees	47	advised to sugges			% of surv	eved new cl	ients living	
Top 3 reasons for staff exit		for employee tu	rnover.	Top 3 areas where complaints	received	,,, e,		low \$ 4.00
1 NCNS (No Call No Show)		1 Jamshedpur-MF	% of surv	eyed new cl	ients living			
2 Higher Study				2 Keonjhar-MF		1		ients living low \$ 1.90
3 Career Change	3 Career Change		3 Kuchinda-YBL	1	= 0	disha India Sambandh		

*Annual Largets	
Annual Targets	Mar'18
# of branches completely managed by women staff	4
% of women staff across all departments	50%
# of women board members	1

Education level of clients

36 DIA VIKAS ANNUAL REVIEW | 2017-18

CONTINUOUS IMPROVEMENT

Continuous learning means continuous improvement of everything we do. Equipped with data collected from our clients, our partners innovate products and services to maximise transformation for families.

Our research and social data provides evidence to answer questions about:

The Need: Are we really reaching the people living in poverty with our services?

The Response: Are we meeting our clients' needs?

The Impact: Are we transforming lives?

Improving Reporting on SPM

The CERISE Opportunity SPI4 reporting tool was introduced to streamline reporting from our partners on social performance. It helps us monitor social performance across our network of partners and helps our partners evaluate their level of implementation of industry best practices (the Universal Standards of Social Performance Management, or USSPM). 12 of our 14 partners are reporting using the SPI4 tool every quarter. Our new partners Satya and Pahal have also begun reporting on SPI4.

Dia Vikas conducted an external assessment at Satya using SPI4 to measure their adherence to the USSPM best practises and the Client Protection Principles (CPP). The results have identified focus areas for Satya around reporting of client data and building Board and management engagement in developing and monitoring of social goals. CERISE is providing technical support to Satya to close the gaps and develop an action plan to improve practices within the organisation.

This year, we worked with CERISE to develop social performance benchmarking reports for partners. These reports help our partners compare themselves with other similar financial providers in the industry, providing them customised guidance on closing gaps in their practises. Our partners have efficiently used these reports in internal reporting to management as well as reporting to the board, equipping them with a tool to measure their social performance against their industry peers. Comprehensive assessments have helped partners improve understanding and awareness of the principles around social performance management. As a result of these assessments, partners now have a clearer understanding of their strengths and weaknesses in regards to client protection, and each has a detailed plan for implementation of further improvements.

We are now working with CERISE to develop a web application for SPI4 which will make it easier to input data, and enable built-in data validation, among other benefits. This will help us in creating a streamlined system for collecting, storing and reporting social performance data across Dia's network.

Our partner Pahal has undergone an external assessment using the Smart Campaign's CPP assessment tool. The questionnaire provides a framework for evaluating a financial service provider's (FSP) practices principle by principle, focusing on the areas that are most important for determining how effective the organization's systems are in protecting clients.

Towards SMART Certification

In 2018, the Smart Campaign announced that 100 financial service providers have attained Smart Certification, a landmark achievement in responsible financial inclusion. Our partner Cashpor will be undergoing recertification this year, showing its commitment to align its policies and practises with the industryaccepted Client Protection Principles. Cashpor was one of the first six microfinance organisations globally to receive Smart Certification in February 2013.

Building capacities of our partners for adopting best practises on SPM

We provide technical assistance to our partners in order to assist them in aligning their practises as per the USSPM. A key priority of our SPM strategy is to build capacity within our partners to collect, manage and report data as well as to analyse results and inform key management decisions. During the year, we assisted Sambandh in developing social goals for their organisation, as well as social indicators and targets for the year. Based on this, a social performance dashboard for the Board was presented, equipping Sambandh with useful information for decision making and planning.

Following the SPI4 assessment for our partner Go Finance last year, an action plan was developed to assist in improving their policies and practices as per Client Protection Principles. We provided support to Go Finance by conducting a SPM workshop for the team and training department. Social indicators that were already being captured were also reviewed to provide inputs for making necessary changes.

Samhita collects social data through tablets and reports the data at regular intervals to the management and Board for decision making.

We provided financial support to our partner Samhita for building their internal capacities on SPM. They plan to use the allocated funds for conducting SPM trainings for staff, conducting impact assessments, collecting market research for developing new products and conducting a social audit of their branches. Samhita is committed to the SPM journey, believing that collecting and using social data will inform decision making and service delivery.

AND INTO THE FUTURE...

Dia Vikas believes that by understanding the needs of the clients, we can help empower people living in poverty to transform their lives. Our vision is to continually see improving outcomes for clients through the use of consistent and comprehensive social data. This information will allow us and our partners to better understand, improve and reflect on our social performance. We can ensure we are reaching those in need and delivering the products and services they require to transform their lives.

Going forward, as our partners move towards providing digital products and services and leveraging technology to digitise the traditional channels, we need to measure impact by digital transformation. With digitisation, social performance management will gain more importance as we take reasonable steps to ensure that these services are being delivered safely, ensuring fairness and transparency. One important factor in the digital finance discussion is fraud, which can harm clients and affect the image of the organisation. Providers will need to keep these issues in mind when launching and sustaining these products in the market.

Since transforming from a MFI into a Small Finance Bank (SFB), our partner ESAF has continued to focus on a triple bottom line approach in banking – focussing on the social and environmental bottom lines in addition to finance. They have well defined social targets developed through a well-developed mechanism for monitoring their performance as per the USSPM. They offer organic, clean energy products to their clients contributing to a carbon offset of more than 182K tonnes. ESAF is living its mission even after transformation to a small finance bank. They are following a conscious strategy of targeting at the bottom of the pyramid, verified by their PPI data, which showed increased outreach to poorer clients.

Social Performance will help our partners differentiate themselves from other microfinance players in the market and help in combating the increasing competition in the market.



Ruma Sikdar, Sambandh client

OUR SUPPORT AND TECHNICAL PARTNERS

Dia Vikas has a strategic relationship with **Cordaid**, which has taken an equity stake in the organization. Cordaid shares our social investment objectives. Cordaid is the Catholic Organisation for Relief & Development Aid, with its headquarters in the Netherlands. For over a century, Cordaid has been fighting poverty and exclusion in fragile and conflict areas. Their mission is to create flourishing, self-reliant communities in the world's most fragile and conflict-affected areas.

Dia Vikas collaborates with **MicroSave**, a leading development consultancy in the microfinance sector, to deliver a range of technical assistance to our partners. MicroSave works alongside our partners to develop client-responsive approaches for the provision of market-led financial services.

Dia Vikas works closely with **MCRIL** which provides technical support for the Social Performance Management implementation of our SPM program. Dia Vikas is a founding member along with the World Bank, International Finance Corporation (IFC), Small Industries Development Bank of India (SIDBI) and Department for International Development (DFID), among other organisations of the **Responsible Finance Forum**, which facilitates adoption, adherence and strengthening of responsible finance.

Dia collaborates with **CERISe**, who provide technical support to our partners and help them adopt best practises as per Universal Standards on Social Performance Management, based on the latest SPI4 assessment of our partners.

ENGAGEMENT WITH THE IMPACT ECOSYSTEM

Dia Vikas is a founding member of the **Impact Investors Council**. Dia Vikas is playing a lead role in formulating the council's goals, particularly regarding to its impact measurement and assessment framework.

MEMBER OF SOCIAL PERFORMANCE TASK FORCE

Dia Vikas is a member of Social Performance Task Force (SPTF). The SPTF promotes **social performance management** (SPM), the systems that organizations use to achieve their stated social goals and put customers at the centre of strategy and operations. SPM practices include defining and monitoring social goals, developing client-centric products and services, treating clients and employees responsibly, and balancing social and financial performance.



Pahal client

BOARD OF DIRECTORS



Saneesh Singh Managing Director

Mr Saneesh Singh has over 27 years of experience in the fields of development banking, financial inclusion, MSME lending and social & impact investments. He is currently the MD &

CEO of Dia Vikas Capital Pvt. Ltd. (Dia), a subsidiary of Opportunity International Australia, and leads Opportunity's initiatives in India.

Saneesh has been engaged in institution building, mentoring and governance of major microfinance institutions and has wide exposure to innovative community finance arrangements & social investments in India and abroad. He is a member of Inclusive Finance India Group of Advisors and has been associated as committee member with various national level MSME technical institutes, industry associations, business incubators and management training. He also serves on key committees and industry forums associated with social performance, responsible finance and impact investments.

Saneesh has worked in senior managerial capacities at SIDBI and was part of the core team that initiated the highly successful microfinance program. In this role he was involved in significant initiatives relating to institutional development, capacity building, technology upgradation, livelihood financing and financial inclusion. He successfully implemented prestigious bilateral projects with UKAid, IFAD, World Bank, GIZ, and Swiss Aid. He also played a key role in startup support and growth of Bandhan, now a leading Universal Bank (Bandhan Bank).

Saneesh is an alumni of Indian School of Business, London School of Economics and Harvard Business School.



Chris Murdoch

Chairman of the Board, Chairman of Remuneration Committee, Member of Risk Management and Audit Committee

Chris joined Opportunity International Australia in 2006. He is the Global Chief Strategist, and is responsible for global program strategy development, innovation and insight functions. Chris is also Asia Programs Director and Chairman of Dia Vikas Capital Pvt Ltd. He oversees the design and management of our programs in India, the Philippines, Indonesia and China. Prior to joining Opportunity, Chris was an Associate Partner of PricewaterhouseCoopers' Global Business Services and led the Australia and New Zealand business consulting services domain.

Robert Dunn

Member of Risk Management and Audit Committee

Robert Dunn has been a Director of Dia Vikas Capital since 2008 and was the Chairman from that time until May 2017. He held the role of the Chief Executive Officer and Director of Opportunity International Australia from 2008 to early 2018, having joined Opportunity in November 2006 as the Chief Financial Officer. In late 2017 Robert became the Executive Director of Opportunity International Global. He serves on the Boards of the Port Authority of New South Wales, BaptistCare NSW & ACT and Logosdor Limited. Prior to joining Opportunity, Robert was the Finance Director with Patrick Corporation for 14 years. He is a member of the Australian Institute of Company Directors and of Chartered Accountants Australia and New Zealand.



Harry Turner

Member of Remuneration Committee

Harry Turner is the Founder and Managing Director of TRNR LTD, a startup business incubator and consulting firm based in Oxford in the UK. Investments and clients to date include: i) cofounding The Wheelhouse Group Ltd, a start-up shared office space provider focused on building community for start-ups and freelancers in the UK; ii) cofounding Talanton Impact Fund, a US based social impact fund leveraging tax deductible money in Donor Advised Funds to make investments in Small Medium Enterprises in the developing world; iii) Non-Executive Director, consultant and investor in 3D Lifeprints, a start-up 3D printing company operating in the medical sector in the UK; and iv) Investor

in Isity Global, a Singapore based energy efficiency company acquired by Kollakorn Corporation Ltd (an ASX listed Company). Prior roles include co-founder and Senior Advisor to Openwell LLP (a UK based social impact consultancy firm), interim Head of Credit for Oikocredit International (a Dutch €1B social impact investment fund), where he was Global Chief Operating Officer of Opportunity International, responsible for microfinance program support in 27 countries, and Division Director at Macquarie Bank, where he grew and led a virtual, global, shared services group, managing a team of 1,000 people.



Marc Breij

Marc Breij represents Cordaid in the Dia Vikas Board. Marc is co-owner and partner of Accent Advies, a risk management advisory firm. Prior to joining Accent, Marc was member of the Managing Board of WSW, a Dutch government guarantee scheme with over AuM €85 bln in public social housing assets. Prior to that Marc managed Cordaid's investment fund, supervising over €75 million of investments in over 100 MFIs and MFI funds/ MIVs across three continents. Marc is also a board member of various microfinance investment vehicles. Before joining Cordaid, Marc worked for 20 years in ABN AMRO, predominantly in risk management and the strategic advisory of the ABN AMRO Managing Board.



Scott Norling

Scott is the Promoter and Managing Director of 4B Serve a company specializing in media communication. He serves as the International Consultant (Asia) Director of Joyce Meyer Ministries. He is a coalition builder, educator and pastor who has lived in India for over 30 years, serving the people of India through social service programs across the nation. Over the years he has built a number of churches and schools and developed infrastructure in small village communities including roads, sewers and hospitals.

KEY EMPLOYEES



Montgomery Sen Chief Financial Officer

As a life-empanelled member of Indian Council of Arbitration, Montgomery (Monty) has been with Dia Vikas since its foundation and was member of the founding Board.

His experience spans over 20 years in Banking, Finance and Capital Markets. His strength lies in analytical, quantitative, strategic and planning skills. His expertise in people management, audit, change management and conflict resolution is an added advantage to Dia Vikas.

Prior to joining Dia Vikas, Monty worked with Multi National Corporations such as Morgan Stanley, Standard Chartered and ABN AMRO



Manas Kumar Bid General Manager

Manas holds a postgraduate degree in Rural Management from Xavier Institute of Social Service, Ranchi. He has over 20 years of experience in the microfinance sector, including with CARE India's microfinance program in Tamil Nadu and West Bengal. His

areas of expertise include sourcing and screening suitable equity investment opportunities in India, performing due diligence, analysing financial statements, risk assessments and equity valuations, and monitoring equity investment portfolios. He is also proficient in capacity building need assessments of MFIs, training design and delivery, and developing resource materials. He represents Dia on the boards of a number of Dia investees



Saurabh Baroi

General Manager

Saurabh holds a postgraduate degree in Rural Management and has over 19 years of experience in Microfinance. Prior to his current engagement with Dia he has worked with both international and national organisations including CARE India, Access

Development Services and CAPART. Saurabh represents Dia in the boards of many Microfinance Investee Companies. Saurabh is primarily engaged in identifying suitable investment opportunities, institutional assessments, negotiating equity and debt transactions, researching business risks and opportunities, analysing of financial statements, monitoring of investee organisations, performing evaluations, mentoring and building the capacity of MFI personnel, and partnership management with the Investee Companies.



FINANCIAL HIGHLIGHTS

	All figures in ₹ million				All figures in US\$ million*				
Statement of Profit and Loss	Consolidated		Standalone		Consolidated		Standalone		
For the year ended	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17	
Income	110.92	159.49	110.92	159.49	1.71	2.46	1.71	2.46	
Employee Benefit Expenses	32.92	26.41	32.92	26.41	0.51	0.41	0.51	0.41	
Depreciation	0.96	1.08	0.96	1.08	0.01	0.02	0.01	0.02	
Provision against loans and expenses	-	-	-	-	-	-	-	-	
Other expenses	24.36	16.50	24.36	16.50	0.37	0.25	0.37	0.25	
Total Operating Expenses	58.24	43.99	58.24	43.99	0.90	0.68	0.90	0.68	
Profit/(Loss) before share in associates,	52.68	115.50	52.68	115.50	0.81	1.78	0.81	1.78	
interest and tax									
Share in associates	170.60	124.51	-	-	2.62	1.92	-	-	
Profit/(Loss) before interest and tax	223.27	240.01	52.68	115.50	3.43	3.70	0.81	1.78	
(PBIT)									
Finance Cost	71.56	74.31	71.56	74.31	1.10	1.15	1.10	1.15	
Profit/(Loss) before tax (PBT)	151.71	165.70	-18.89	41.19	2.33	2.56	-0.29	0.64	
Tax	-7.13	22.81	-7.13	22.81	-0.11	0.35	-0.11	0.35	
Profit/(Loss) after tax (PAT)	158.84	142.89	-11.75	18.38	2.44	2.21	-0.18	0.28	

	All figures in ₹ million				All figures in US\$ million*			
BALANCE SHEET	Consolidated		Standalone		Consolidated		Standalone	
As at	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17
Share capital	118.33	118.33	118.33	118.33	1.82	1.83	1.82	1.83
Other reserves and surplus	2,208.09	2,049.25	1,532.86	1,544.61	33.95	31.62	23.57	23.84
Shareholders' Funds	2,326.42	2,167.57	1,651.19	1,662.94	35.77	33.45	25.39	25.66
Compulsory convertible debentures (CCD)	596.35	596.35	596.35	596.35	9.17	9.20	9.17	9.20
Other non-current liabilities	6.58	2.85	6.58	2.85	0.10	0.04	0.10	0.04
Non-Current liabilities	602.93	599.20	602.93	599.20	9.27	9.25	9.27	9.25
Current liabilities	20.49	22.67	20.49	22.67	0.32	0.35	0.32	0.35
Total Equity and Liabilities	2,949.84	2,789.45	2,274.61	2,284.82	45.35	43.05	34.97	35.26
	-	-	-	-	-	-	-	-
Fixed Assets	27.61	25.87	27.61	25.87	0.42	0.40	0.42	0.40
Investments	2,288.89	1,573.29	1,613.66	1,068.66	35.19	24.28	24.81	16.49
Loans and Advances	321.21	334.68	321.21	334.68	4.94	5.16	4.94	5.16
Other non-current assets	103.18	-	103.18	-	1.59	-	1.59	-
Non-current assets	2,740.88	1,933.84	2,065.65	1,429.21	42.14	29.84	31.76	22.06
	-	-	-	-	-	-	-	-
Cash and Bank balances	131.48	669.17	131.48	669.17	2.02	10.33	2.02	10.33
Loans and Advances	74.70	165.96	74.70	165.96	1.15	2.56	1.15	2.56
Other current assets	2.78	20.47	2.78	20.47	0.04	0.32	0.04	0.32
Current assets	208.96	855.61	208.96	855.61	3.21	13.20	3.21	13.20
Total Assets	2,949.84	2,789.45	2,274.61	2,284.82	45.35	43.05	34.97	35.26

* Converted using RBI reference rate : Mar'17 : 1\$= 64.8 Rs, Mar'18 : 1\$= 65.04 Rs.



Dia Vikas and Opportunity International UK staff organized at the 'Digital Financial Services' workshop held in New Delhi in April 2018. The workshop had a wide range of speakers from the Reserve Bank of India, pmart of M-Pesa original Agent Management Team, NABARD and faculty from University of Oxford. The workshop discussed the future of digital financial services as well as the challenges that institutions face in offering these services.



Adhikar visit



Satya visit



Sambandh visit



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